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SUSTAINABILITY REPORT 2025

Juan Valdez®

[GRI 2-3]

ABOUT THIS REPORT

This Sustainability Report outlines the main initiatives and results achieved by Procafecol S.A. in environmental, social, and governance (ESG) matters in 2025.

Initiatives related to other legal entities, whether through partnerships or franchise arrangements, are specifically identified to ensure clarity and transparency of the information.

If you would like to learn more about this Report or have any questions, you may contact us through our digital channels:

We appreciate your interest in this report and in contributing to the purpose of Juan Valdez®: To create memorable experiences for the world around premium coffee from Colombian coffee growers, while generating sustainable value.

www.juanvaldez.com

Juan Valdez café

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Colombia, 2026

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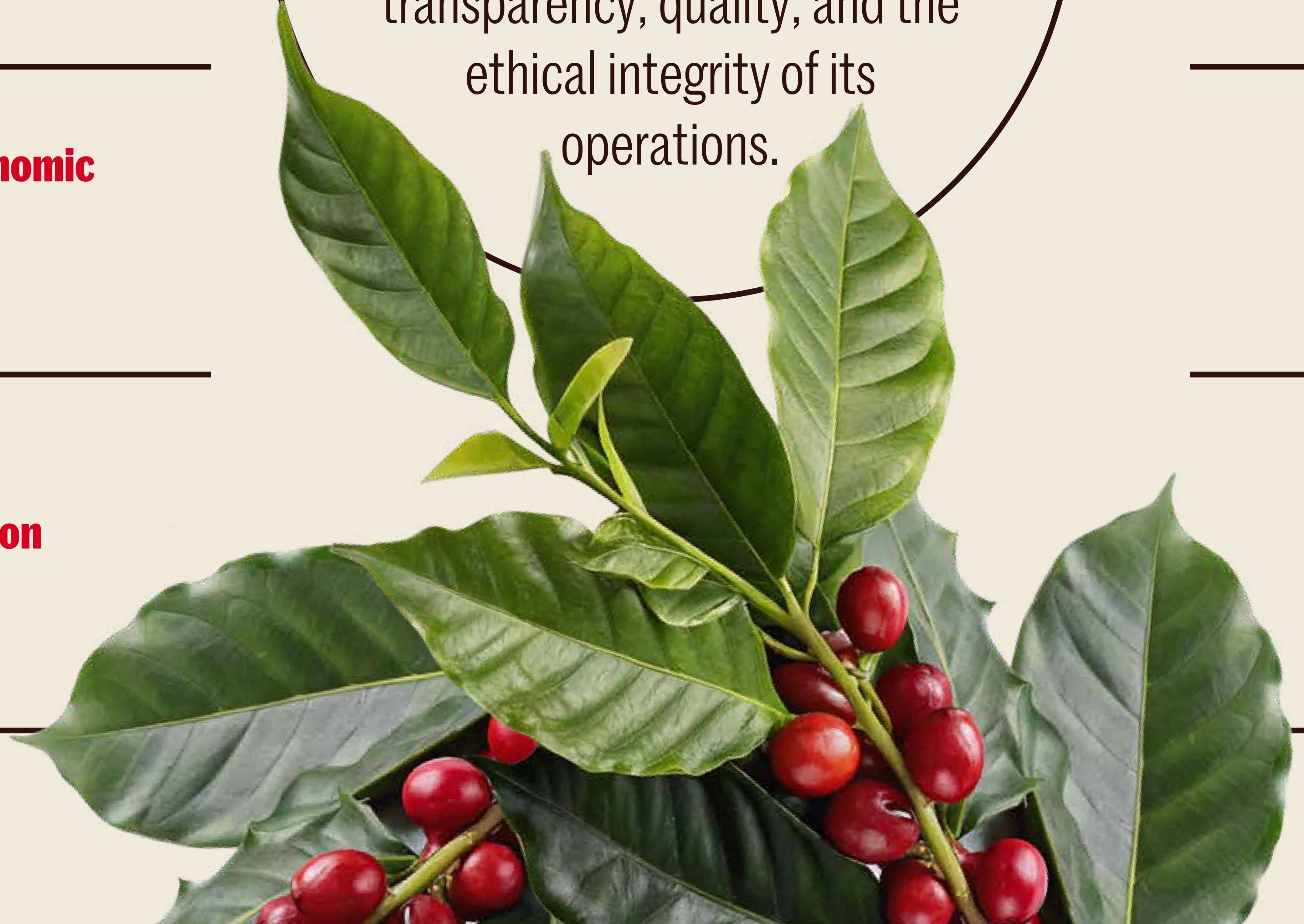
AGREEMENTS
AND CERTIFICATIONS

The following current **certifications and affiliations**

support the company's environmental, social, and commercial performance:

At Procafecol S.A., sustainability management is anchored in international standards and voluntary agreements that strengthen transparency, quality, and the ethical integrity of its operations.



- B Corporation Certification
- BASC Certification
- Authorized Economic Operator (AEO) Accreditation
- Halal Certification
- Organic Seal Certification
- Rainforest Alliance Certification
- Inclusive Company Certification - ANDI
- Coffee, Forest and Climate Agreement

B CORPORATION RECERTIFICATION

In May, Procafecol S.A. was recertified as a B Corporation and increased its B **Impact Assessment score from 86.5 to 108.5** points, demonstrating the continued evolution of its triple-impact business model.

Additionally, the company's business model was recognized in the **Supply Chain Poverty Alleviation** category, driven by best practices focused on:

- Ongoing sourcing of raw materials and inputs from smallholder producers
- Favorable commercial terms, including premium pricing for small and medium-sized producers and differentiated contracting criteria for vulnerable suppliers
- Multi-dimensional capacity building for suppliers

This certification evaluates multiple impact categories that reflect the company's management approach. It is worth noting that the assessment was conducted based on the standards defined by B Lab prior to their 2025 update. The most relevant results are outlined below:

Governance

Progress in this dimension is grounded in the creation and implementation of the **Corporate Governance and Sustainability Committee,** along with the adoption of the company's first **Corporate Governance Code.** These milestones represent a qualitative leap in the formalization of decision-making processes. Together, they ensure that sustainability is embedded at the core of the business model under enhanced transparency standards.

Workers

This recognition validates the **strengthening of the talent management model,** focused on advancing toward a robust performance management system with clear objectives and a comprehensive offering of specialized training across multiple skill areas. This reflects a renewed commitment to employee competitiveness and development. In addition, the promotion of female leadership through strategic mentorship programs demonstrates an evolution in organizational culture, positioning human capital management as a fundamental component aligned with current B Corp standards.

Community

The increase in the impact score reflects growth in the company's social value strategy and marks tangible progress toward a more resilient and equitable supply chain. This includes the sustained expansion of **shared value programs** focused on youth, women, and shareholder communities, the strengthening of the local supplier network—which reached a 30% participation rate—and the integration of women-led cacao and orange producer associations into the **Inclusive Purchasing** program.

These efforts represent concrete progress toward a more resilient and equitable supply chain. The results demonstrate that the organization has scaled its social impact, turning its relationship with origin into a stronger and more verifiable competitive advantage.

Environment

The B Corporation recertification recognizes **accelerated progress in the company's climate action agenda.** Procafecol's formal commitment to the **Race to Zero** campaign, along with the implementation of technical plans for energy efficiency and improved measurement of Scope 3 emissions, reflects a decisive step toward process optimization.

Likewise, the systematic reduction of 95.6 tons of plastic and the transition to biodegradable materials across Juan Valdez® stores represent a meaningful advancement in circular economy management, aligning commercial operations with global environmental sustainability goals.

KEY MILESTONES AND HIGHLIGHTS

2025 was marked by significant achievements that reinforce Procafecol's leadership in sustainability and innovation. These recognitions validate the progress made and strengthen the company's ongoing commitment to business excellence and positive impact.

Recognitions

- Listed among the **50 Leading Companies in Sustainability in Colombia** - Forbes
- **Hot Concept Award in Spain** for the Women Coffee Growers (Mujeres Cafeteras) program
- **B Corporation** recertification
- **Companies for Climate** recognition - **B Lab**

Procurement and shared value platform

- **Supplier Management:** ESG assessment conducted for **74.39%** of strategic suppliers.
- **Inclusive Purchasing:** Procurement of **1,000 branded** items and **85,525 kg** of food inputs from inclusive suppliers.
- **Coffee Grower Friend Plan (Plan Amigo Caficultor): 865 coffee growers** benefited through the platform via the purchase of **172,210 kg** of green coffee at premium prices and **551** coffee growers were supported through multidimensional strengthening initiatives
- **Donations: COP 1,375,414,364** in cash and in-kind contributions.

Climate Action

- **Decarbonization Plan Update:** The roadmap was reviewed and refined to ensure achievement of 2030 emissions reduction targets.
- **Structured technological conversion model** for refrigeration equipment to be implemented in 2026
- **Exponential Roadmap Initiative (ERI) Membership:** Strategy to strengthen climate action and access practical tools for emissions reduction.
- **Carbon Footprint:** Updated inventory aligned with international standards (ISO and GHG Protocol), including direct emissions (Scope 1 and 2) and supply chain emissions (Scope 3).

Circular Economy

- **Waste Recovery:** 157.73 tons of recyclable waste and 417 tons of organic waste recovered through the **Do Not Break the Sustainability Cycle** program.
- **Post-Consumer Recycled Resin (PCR):** Implemented in sparkling water, still water, orange juice, and aloe vera bottles, placing 9.95 tons of recycled material on the market in 2025.
- **Reusable Cup (Vaso Reúso) Program:** 190,703 beverages served in reusable cups in Colombia.
- **Juan Valdez® Capsule Collection Program:** 23,160 coffee capsules recovered and repurposed into new solutions.

International Expansion

- **Participation in the "Encuentro +B"** in Belém do Pará, Brazil, the leading event for the B Corporation community.
- **Rollout of international sustainability guidelines** with partners and franchisees operating Juan Valdez® stores worldwide.
- **Progress in the Sustainability Strategy across key markets:** Spain, Chile, Mexico, the United States, and Türkiye.

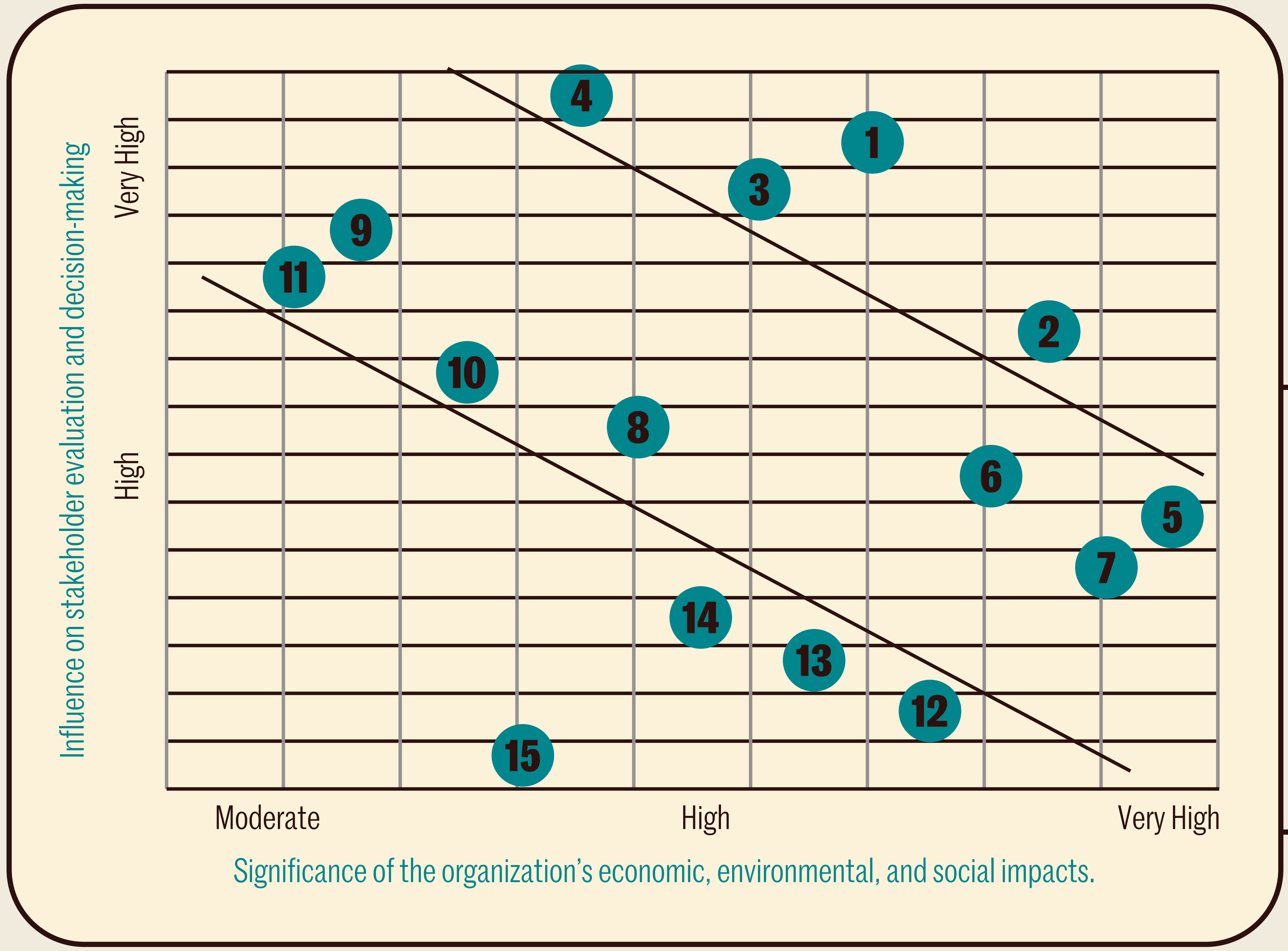
MATERIALITY

Procafecol's Sustainability Strategy is aligned with a materiality matrix developed through ongoing dialogue with its stakeholders. Based on the results of this analysis, the key issues with the greatest impact on the organization and its environment were identified. This enables the company to focus its efforts on the most relevant matters, ensuring relevance, consistency, and value creation in its management approach.

Stakeholders:

- Employees
- Franchisees
- Consumers
- Clients
- Shareholders and investors
- National Federation of Coffee Growers of Colombia
- Certification bodies
- Coffee growers
- Suppliers

MATERIAL TOPICS MATRIX



*A commercial system that promotes transparent and equitable conditions based on social and environmental criteria that benefit producers.

Very High Relevance

1. Women Coffee Growers
2. Investor Relations
3. Quality and Food Safety
4. Fair Trade Concept*

High Relevance

5. Reputation
6. Value Creation for Coffee Growers
7. Innovation
8. Anti-Corruption Policies and Procedures
9. Assessment of Environmental and Social Best Practices Across the Supply Chain
10. Sustainable Investment
11. Regenerative Agriculture

Moderate Relevance

12. Circular Economy
13. Responsible Sourcing Criteria
14. Climate Change Adaptation
15. Corporate Governance

[GRI 2-23]

2025 STRATEGY RESULTS

Procafecol's Sustainability Strategy is structured around concrete initiatives with measurable targets for 2025 and 2030. Through performance indicators, the company monitors progress and makes the necessary adjustments to ensure that each action remains aligned with its vision of generating economic, social, and environmental value.

Sustainability Strategy Pillars, KPIs, and Targets

Initiative | Pillar	KPI	2023	2024	2025	2030 GOAL
Scale the shared value supply and engagement platform, achieving differentiated value in the market	% of centralized suppliers evaluated under the Sustainable Sourcing Model	N/A	55.7%	74.39%	**100%**
	% of fruit and vegetable (F&V) sourcing spend used in the plant corresponding to suppliers classified under inclusive sourcing	N/A	25.5%	25.1%	**30%**
	% of coffee purchases sourced from impact programs	13.1%	11.7%	11.8%	**30%**
Implement a climate action strategy, considering circular economy as a contributing mode	% change in carbon footprint vs. 2022 (Scope 1 and 2): Target -42%	+13.5%	+91.0%	+6.41%	**-42%**
	% change in carbon footprint vs. 2022 (Scope 3): Target -25%	+16.0%	+73.0%	-	**-25%**
	% recyclability or compostability of packaging materials	95.7%	97.3%	-	**100%**

2030 Target – Internationalization

Initiative	2030 Target	2025 Progress
Strengthen the sustainability governance framework within the International Expansion Plan to position it as a competitive advantage in both local and global markets.	100% of partner countries and franchisees operating stores comply with the minimum sustainability guidelines within their business model, according to their respective region.	**Diagnostic and alignment (Phase 1): 100% completed** One hundred percent (100%) of partners and franchisees (22), including the operation in Colombia, completed the initial standardization phase, which included four key milestones: ▪ **Awareness** Presentation of regional guidelines through strategic sessions. ▪ **Formalization** Official delivery and acceptance of the minimum required standards. ▪ **Baseline Assessment** Application of the ESG assessment tool to diagnose the current maturity level of practices. ▪ **Gap Closure** Development and delivery of seven technical manuals as an operational roadmap.

It is important to highlight that the internationalization of the Sustainability Strategy has been underway for several years in the priority countries identified within the company's expansion plan. However, beginning in 2024, **minimum sustainability guidelines** were defined and subsequently rolled out in 2025. These guidelines apply consistently across all countries where the brand operates coffee shops, establishing a unified framework for implementation and monitoring.

SUSTAINABLE
SOURCING MODEL

2030 TARGET

Procafecol S.A. has established a clear strategic objective for 2030: to ensure that **100% of its strategic suppliers are evaluated under sustainability criteria** and supported with action manuals to guarantee compliance with minimum corporate guidelines.

This goal represents the backbone of the **Sustainable Sourcing Model,** an operational framework in place since 2023. During 2025, the company focused on strengthening this model basing responsible supply chain management on the application of three essential pillars:

1

Continuous ESG Assessment

Ongoing measurement of environmental, social, and governance criteria

2

2030 Standards

Definition of minimum compliance guidelines.

3

Management Tools

Development of specific action manuals for each guideline established under the standards.

SUPPLIER ASSESSMENT: 2025 PERFORMANCE AND RESULTS

In 2025, Procafecol S.A. made significant progress in measuring its supply chain performance.

Reaching **74,39%**

Centralized suppliers classified as Type A

The company exceeded its target of: **68,6%**

equivalent to **61** **strategic partners assessed.**

Key Management Milestones

Sector Coverage

The assessment process covered eight procurement categories:

- International freight forwarders
- Food products
- Branded merchandise
- Packaging
- Food service
- Dairy products
- Integrated logistics and supply chain
- Security seals and labels

Performance

The supplier performance assessment yielded the following distribution:

- **40% low level:** partners whose practices are primarily focused on legal compliance.
- **33.33% good level:** partners that integrate socio-environmental variables into their business.

A total of **47% of evaluated suppliers** fall within the “acceptable” and “good” categories. This reflects a supplier base that has made meaningful progress toward sustainability maturity, with strong potential to further strengthen its standards in alignment with the organization’s objectives.

High-Impact Milestone: Dairy Suppliers

- The dairy segment was proactively prioritized due to its high contribution to Scope 3 emissions.
- Four of the main suppliers in this category were successfully evaluated, recognized as high-impact partners beyond their traditional classification.

LESSONS LEARNED AND MODEL STRENGTHENING

Building on the initial assessment carried out in 2024

The company **refined its evaluation tool** to enhance depth and rigor.

This update enabled the incorporation of new analytical dimensions, with a particular focus on diversity, equity, and inclusion (DEI) and community development,

aligning supplier management with the **broader purpose of the Juan Valdez® brand.**

2030 MINIMUM REQUIREMENTS AND SUPPLIER SUPPORT

To ensure the supply chain meets the desired standards, Procafecol S.A. defined seven key mandatory compliance areas for its strategic suppliers by 2030:

- **Environmental Management System**
- **Emissions Management**
- **Diversity, Equity, and Inclusion**
- **Human Rights**
- **Ethics and Transparency**
- **Risk Management System**
- **PQRS Management** (Petitions, Complaints, Claims, and Suggestions)

To facilitate this transition, the company developed a

STEP-BY-STEP ROADMAP

for each guideline and conducted three virtual training sessions

1. **Environmental management**
2. **Emissions management**
3. **PQRS management**

with the participation of **19 suppliers**

OUTLOOK AND 2026 ROADMAP

The company plans to redefine its **strategic supplier** category. The objective is to move toward a classification that goes beyond business impact and includes all partners generating significant impact across critical dimensions such as human rights, climate change, and supply chain traceability.

Looking ahead to 2026, Procafecol S.A. will continue the current evaluation process while focusing on progressively increasing both the coverage and depth of its assessments, ensuring alignment with the roadmap established for 2030.

SOURCING 2EQUAL

GENDER-RESPONSIVE INCLUSIVE SOURCING

In June 2023, Procafecol S.A. joined **Sourcing2Equal Colombia,** a program led by the International Finance Corporation (IFC). With a two-year duration, its objective is to increase the participation of women-owned businesses in corporate supply chains across the country.

As part of this partnership, the company committed to operating under three strategic pillars:

Knowledge Exchange

Collaborate and adopt best practices in gender-responsive corporate procurement.

Commercial Engagement

Actively participate in business matchmaking rounds and networking spaces with potential women-led supplier companies.

Inclusive Action

Define and fulfill specific commitments to institutionalize inclusive sourcing within the company.

INCLUSIVE SOURCING:
2025 PERFORMANCE AND RESULTS

1

Inclusive Purchasing

Procurement efforts were directed toward women-led enterprises. As a result, **100%** of these purchases were concentrated in key categories such as cacao, orange, and branded merchandise.

2

Strengthening Women Coffee Growers

The company strengthened this flagship shared value program, achieving a **26.51% year-over-year increase** in coffee purchases from cooperatives and associations of women coffee growers compared to 2024.

3

Communication and Awareness

To raise consumer awareness, **21 strategic social media posts** were published. These efforts highlighted stories and products that integrate a gender perspective within the value chain.

2030 TARGET: STRENGTHENING INCLUSIVE PURCHASING

Procafecol S.A. has established an ambitious roadmap within its Sustainability Strategy, setting a **goal that by 2030, 30% of total spending on fruit and vegetable sourcing for its production plant will correspond to suppliers classified under inclusive purchasing.**

Within the framework of its **Inclusive Purchasing Policy**, the company is working to increase the acquisition of products–both **fruit and vegetable,** and **branded merchandise** – from vulnerable communities. This initiative is implemented in collaboration with strategic partners and aims to build long-term commercial relationships, strengthening the participation of these entrepreneurs and associations within the organization's supply chain.

Fruit and vegetable

In 2025, the company significantly increased the procurement of inclusive products within the fruit and vegetable category, reaching a total of **85,525 kg**. This represents **25.10%** of total agricultural inputs purchased for the production plant, **exceeding the annual target of 19%.**

Orange (Asomujeres – Villeta, Cundinamarca)

- The first successful inclusive value chain was consolidated through a traditional supplier.
- Procurement of 84,520 kg (+42% vs. 2024).
- Direct benefit to Asomujeres, composed of more than 30 women heads of household and individuals affected by displacement, reaffirming the company's commitment to conflict-affected population.

Cacao (Fondo Legado S.A.S. – Palermo and Campoalegre, Huila)

- Continued commercial relationship with Fondo Legado S.A.S., an organization that works directly to strengthen associations of women cacao producers.
- Procurement of 1,005 kg (-62.24% vs. 2024, due to product seasonality in the previous year).
- Social impact: direct support to 15 women producers in the region.

Branded Merchandise

In 2025, the company **resumed the procurement of inclusive branded merchandise** after pausing purchases in this category in 2024. This return to socially responsible sourcing materialized through the acquisition of **1,000 items**, which will be part of a collection focused on women entrepreneurs to be launched in 2026.

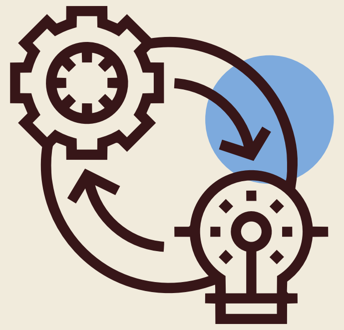
[GRI 308-1]

ANIMAL WELFARE:

CAGE-FREE EGGS

ANIMAL WELFARE ROADMAP

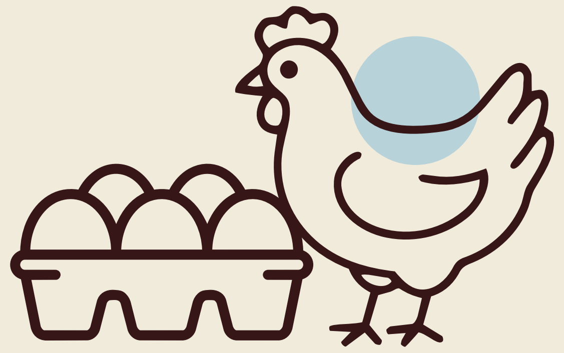
Alignment with global sustainability and animal welfare standards towards 2030



Implementation Strategy and Supply Flexibility

To achieve these goals progressively, **the company developed a comprehensive strategy focused on delivering real impact on animal welfare,** enabling a technically and economically viable transition through the following approaches:

2025



Global Egg Commitment 100% cage free

As part of the 2030 guidelines defined for partners and franchisees, in 2025 **the company announced its global commitment to ensure 100% cage-free egg sourcing across all Juan Valdez® stores worldwide.**

Commitment signed in 2019

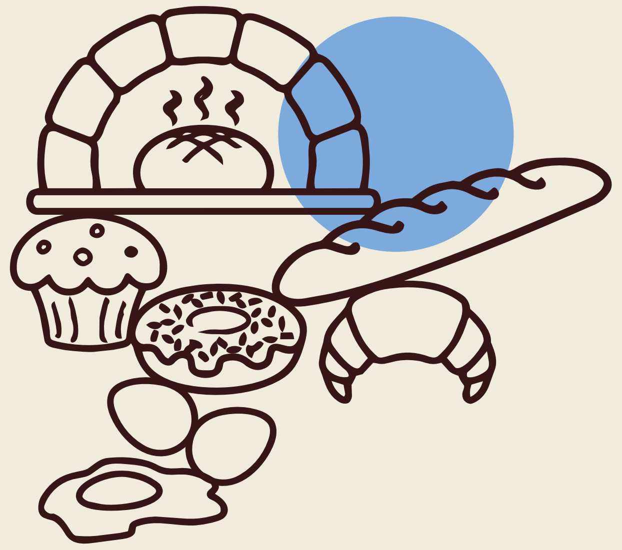
This milestone reinforces the commitment made in 2019, which projected that by the end of 2025, **100% of egg sourcing for bakery and pastry product lines in Colombia would come from cage-free systems.**

Approaches

Production Plant Management

- **Transition Initiation (2023):** Identification of suppliers operating under cage-free production systems (barn, aviary, or free-range).
- The approach prioritized verification of systems that ensure animal welfare, without relying exclusively on formal certifications.
- **Result (December 2025):** Through a phased approach, **100% cage-free egg sourcing** was achieved in the company's own production operations.

Procurement of Finished Products



- **Strategic Alignment (since 2024):** Engagement process with **six bakery and pastry suppliers.**
- **Support Actions:**
  - Implementation of awareness and training sessions.
  - Provision of recommended supplier lists meeting animal welfare standards.
- **Gap Closure (December 2025):** Ongoing monitoring and support for the execution **of individual transition plans,** successfully achieving full compliance.

PARTNERSHIPS FOR IMPACT AND MONITORING

This progress has been supported by a strategic partnership with **Sinergia Animal,** an NGO that has led the monitoring of the transition process. Its collaboration has been key in strengthening the company's technical expertise, enabling the identification and validation of suppliers that ensure animal welfare–compliant production systems throughout the supply chain, while also providing support to finished goods suppliers. For its international commitments, the company has also engaged in dialogue with organizations such as the **Lever Foundation and Equitas.**

[GRI 3-3] [GRI 413-1]

COFFEE GROWER FRIEND PLAN

(PLAN AMIGO CAFICULTOR)

Since its inception, Procafecol S.A. has been committed to strengthening Colombian coffee farming and generating shared value in coffee-growing regions.

The company purchases 100% Colombian coffee from more than 16 departments, covering areas that represent 97% of the country's coffee producers.

This reach reinforces its role as a direct bridge between coffee-growing families and global consumers, reaffirming its purpose of building a more equitable, transparent, and sustainable value chain from origin.

2030 TARGET

Achieve at least 30% of total green coffee purchases sourced from impact programs.

This goal aims to directly link business profitability and growth with the well-being of coffee-growing communities, promoting sustainable development among those who steward the origin of premium Colombian coffee.

2025 PERFORMANCE AND RESULTS

In 2025, 11.8% of the company's coffee purchases came from impact programs.

Although this result fell short of the annual target of 15%, the strategy demonstrated strong adaptability and diversification, even in a context of operational growth.

While total purchasing volume increased by 17.97%, coffees with social and environmental attributes continued to evolve, structured around three key pillars:

Growth Drivers and Shared Value

Women Coffee Growers (Mujeres Cafeteras):
Consolidated as the cornerstone of the strategy, with a

26.5%

increase in purchases.

Investor Friend Plan (Plan Amigo Inversionista):
Recorded the highest percentage growth within the portfolio, at

+43.3%

Organic Coffee:
Maintained its leadership in volume within the category, with sustained growth of

13.5%

New standards and impact categories

with the operational integration of various purchasing dimensions

The EUDR standard was introduced as a pilot to advance compliance with international zero-deforestation regulations.

Special editions and microlots
For the first time, were included within the impact coffee category, expanding the value proposition with coffees distinguished by enhanced traceability and social attributes.

Strategic Adjustments and Challenges

Rainforest Alliance program
A decrease was observed in the volume of coffee sourced through the Rainforest Alliance program.

Young Coffee Growers (Jóvenes Renacer) **program.**
A slight decline was recorded in coffee purchases from the Young Coffee Growers (Jóvenes Renacer) program.

Training Impact

Notable participation of women

502 women (91.1%)

49 men (8.9%)

During the year, capacity-building efforts for participants in shared value programs were strengthened,

551 individuals

more than **2.410** Total training hours

PROGRAMS UNDER THE COFFEE GROWER FRIEND PLAN (PLAN AMIGO CAFICULTOR):

Women Coffee Growers
(Mujeres Cafeteras)

Young Coffee Growers
(Jóvenes Renacer)

Investor Friend Plan
(Plan Amigo Inversionista)

WOMEN COFFEE GROWERS

(MUJERES CAFETERAS)

In 2025, the **Women Coffee Growers program**, Procafecol's flagship initiative, completed its eighth year.

Its purpose is to promote the social and economic empowerment of Colombian women coffee growers by combining the commercialization of their coffee with a multidimensional capacity-building platform, developed with a family-centered and gender equity approach.

Cumulative Impact Since 2017

More than **1,560** **women have benefited** from the purchase of their coffee at premium prices.

More than **1,190** **individuals** have strengthened their technical and personal capacities through the training platform.

2025 Progress and Achievements

759 **women** benefited from the purchase of their harvest at premium prices.

551 **individuals** participated in multidimensional capacity-building processes.

130,276 kg **of green coffee purchased,** representing a 26.5% increase compared to 2024. These premium-priced purchases translate into greater profitability and improved well-being for the participating women and their families.

Geographic Scope

Presence in 11 regions, where the program has established local working networks that strengthen the social fabric of rural Colombia.

Impact on Women Beneficiaries and Green Coffee Procurement

Year	Women Benefited through: Commercialization	Multidimensional strengthening*	Green Coffee Purchased (Kg)
2017	1,000	14	746
2018	340	89	261
2019	65	21	14,969
2020	21	21	7,840
2021	250	153	33,837
2022	426	242	55,806
2023	372	168	74,499
2024	506	267	85,539
2025	759	551	130,276

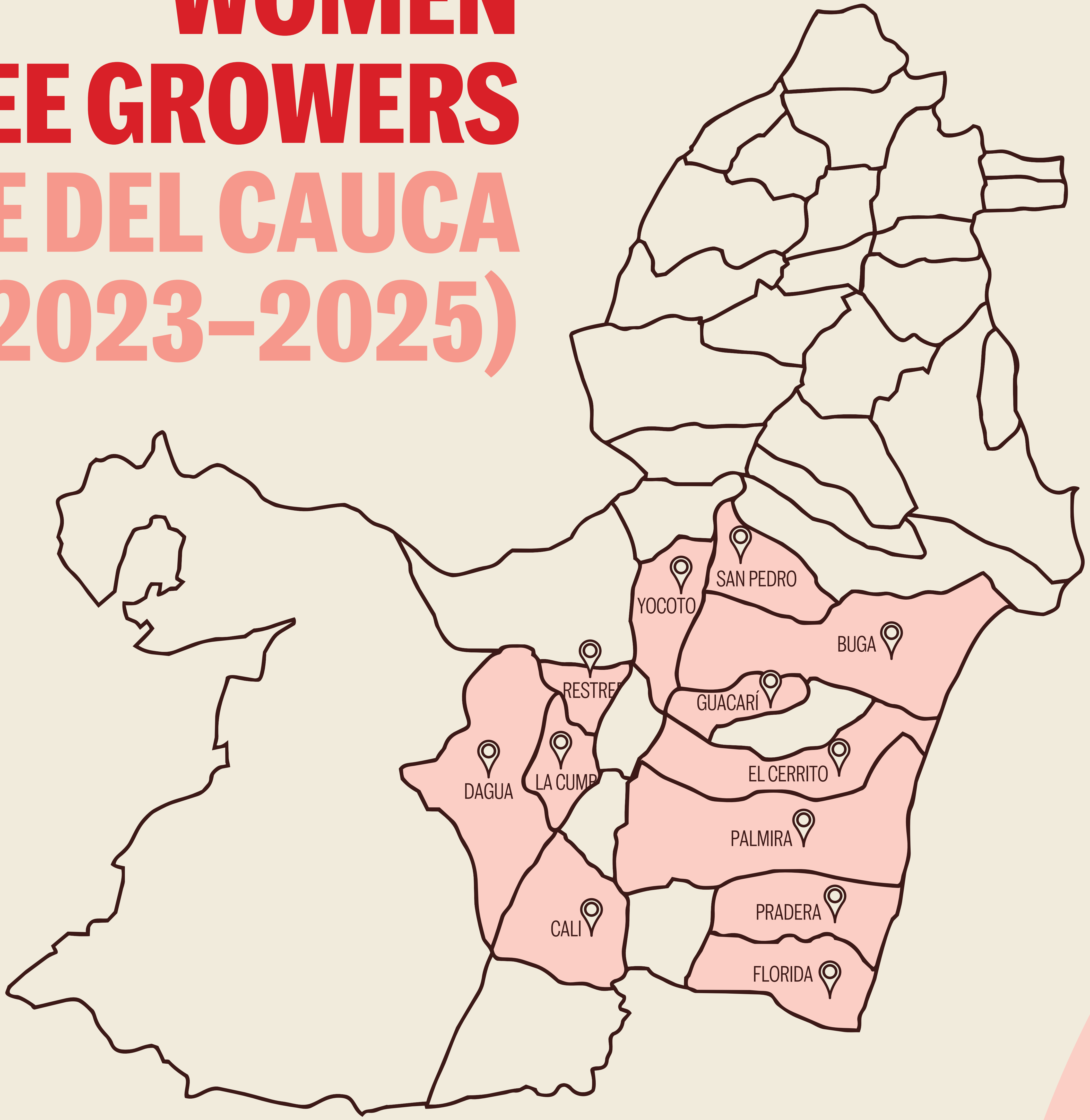
*In multidimensional strengthening beneficiaries, men family members of participating women are also included.

Participating Associations and Cooperatives in 2025

- Cooperativa de Caficultores del Occidente de Antioquia - Grupo "Somos Café" (Antioquia).
- Asoequidad Mujeres con Sabor a Café (Antioquia).
- Cooperativa Caficultores de Antioquia (Antioquia).
- Coocafica (Caquetá).
- Caficultores de Tamara (Casanare).
- Asomucavit (Cundinamarca).
- Flor y Esencia del Café (Huila).
- Cooperativa Departamental Caficultores del Huila (Huila).
- Red Ecolsierra (Magdalena).
- Cooperativa del Catatumbo (Norte de Santander).
- Cooperativa de Caficultores del Quindío (Quindío).
- Amcecafé (Risaralda).
- Aromasan (Tolima).
- Cooperativa del Sur Occidente del Valle (Valle del Cauca).

A total of 581,059 units of packaged coffee featuring the Women Coffee Growers (Mujeres Cafeteras) brand image were sold in 2025, reaching a cumulative volume of 1,319,503 units since 2021.

WOMEN COFFEE GROWERS VALLE DEL CAUCA (2023–2025)



In 2025, Procafecol S.A. successfully completed the first phase of this project, which since 2023 has worked to elevate and **strengthen the role of women within the coffee value chain in this region.** The initiative focused on three pillars: **productivity, leadership, and the overall well-being of women coffee growers and their families.**

Geographic Scope:

12 strategic municipalities, generating direct impact in local communities:

- Buga
- Cali
- Dagua
- El Cerrito
- Florida
- Guacarí
- La Cumbre
- Palmira
- Pradera
- Restrepo
- San Pedro
- Yotoco

IMPACT RESULTS AS OF 2025

A Commercialization

- 35 women coffee growers benefited through the premium coffee purchasing model.
- 11,600 kg of green coffee were purchased.
- A retention rate of 63.6% was achieved, reflecting that most participants have maintained an ongoing commercial relationship since 2023.

B Multidimensional Capacity Building

- 93 individuals benefited from technical, social, and environmental training and support processes.
- A total of 1,144 hours of capacity-building were delivered, focused on strengthening technical skills, social development, and sustainability practices.

Concrete actions were implemented to enhance the productivity of participating women:

Soil Management

- **46 soil analyses conducted,** enabling families to design and implement precise nutrient management plans for their coffee crops.

Renovation and Planting

- **41 women led** land-use planning processes on their farms.
- **9,000 seedlings and 57,325 rust-resistant coffee plantlets** dwere provided to support crop renewal efforts.
- **Inputs were supplied** for the establishment of on-farm nurseries.
- **With 8,879 trees planted, 18.53 hectares of coffee** were successfully **renewed** under high-quality and disease-resistant standards.

C Technological Conversion and Emissions Reduction

This component of the project focused on reducing environmental impacts and emissions within the coffee supply chain through technological upgrades in both wet and dry coffee processing. The intervention was carried out under a shared responsibility model, in which the project provided materials and technical assistance, while the producers contributed labor for the construction and improvement of key infrastructure.

As a result, measures were taken to install and upgrade coffee processing equipment, as outlined below:

Process	New	Repaired
Pulpers	3	17
Fermentation tanks	9	15
Pulp processing units	8	19

These interventions, primarily focused on optimizing pulping equipment, enhance operational efficiency and environmental responsibility at origin by reducing the demand for natural resources, improving waste management, and contributing to the mitigation of greenhouse gas (GHG) emissions.

D **Ecological Restoration and Landscape Management**

Progress was made in restoring **12 hectares** through landscape management tools and the planting of **5,285 trees** across **34 native species**, promoting biodiversity and climate resilience in the project's areas of influence.

E **Gender Equity and Family Empowerment**

The project implemented a gender equity pathway that impacted 93 beneficiaries, integrating women and their family units through transformative methodologies delivered across three in-person sessions (each consisting of two working days). These sessions facilitated the adoption of the following tools:

- **Household Diagnosis (GALS methodology):** The "gender tree" tool was used to identify and balance roles and responsibilities within the household and farm, ensuring a more equitable distribution of labor.
- **Self-Leadership ("It Depends on Me" methodology):** Workshops focused on personal empowerment and strengthening participants' ability to lead their own improvement plans.
- **Inclusive Technical Assistance (ATI):** A training model adapted to rural diversity, designed to challenge cultural norms and create inclusive, participatory learning environments.

F **Financial Education Training**

A total of **38 women,** along with their family units, benefited from a five-module hybrid learning pathway designed to transform the business perspective of coffee farming at the household level.

Key thematic areas:

- **Income and Expense Management:** Strengthening skills in identifying income sources and detailed cost and expense tracking, enabling the development of cash flow tools for informed decision-making.
- **Sector Knowledge and Digital Tools:** Training on the financial ecosystem and adoption of digital platforms to facilitate secure transactions and reduce the digital divide.
- **Access to Financing:** Guidance on pathways to access credit services, enhancing the scalability and profitability of productive units.

G **Workshop Dynamics and Family Transformation**

Four in-person sessions were organized, including one- or two-night stays. These spaces enabled knowledge transfer while fostering strong bonds of solidarity and mutual support among participants.

As a result, meaningful changes were observed within family dynamics:

- **Evolution of Participation:** While women initially attended individually, by the fourth session a strong connection with their family units had been achieved.
- **Integration:** In the final stage, spouses and children actively participated in the training sessions, demonstrating that women's empowerment acts as a catalyst for the well-being of the entire coffee-growing family.

"I am very grateful to see everything that can be achieved when we work together, and for Juan Valdez®'s support in strengthening women coffee growers. Every time I return from the training sessions, I come back with new projects and renewed motivation to keep moving forward with coffee. Thank you, Juan Valdez®, for including us!"

Nubia Neira, Valle del Cauca, 2025

NEXT STEPS: WOMEN COFFEE GROWERS VALLE PHASE II

For 2026, the launch of the second phase of this project is planned, aimed at consolidating the lessons learned from the pilot phase and scaling its impact.

1

Expanded Reach and Geographic Coverage

- The organization aims to extend its impact to **100 women coffee growers,** integrating the 41 participants from the initial phase while incorporating new producers into this leadership network.
- The municipality of Ginebra will be added, bringing the total to **13 municipalities:** San Pedro, Buga, Guacarí, Ginebra, El Cerrito, Palmira, Pradera, Florida, Cali, La Cumbre, Dagua, Restrepo, and Yotoco.

2

Expanding the Integrated Intervention Model

This phase will strengthen the four pillars developed during the pilot stage, ensuring that sustainability remains at the core of each farm:

- **Productivity and Climate:** Continued focus on improving production systems through soil analysis, nutrient management plans, and crop renewal with resilient varieties, ensuring harvest resilience in the face of climate change.
- **Infrastructure and Technological Conversion:** The co-responsibility model for the provision and repair of wet and dry mill infrastructure will continue, optimizing resources and reducing environmental impact.
- **Restoration and Landscape Management:** Strengthening landscape management tools to advance ecological restoration targets and promote biodiversity.
- **Equity and Financial Inclusion:** Further development of the empowerment pathway through GALS (Gender Action Learning System – “gender tree”) and ATI (inclusive technical assistance) methodologies, as well as the hybrid financial education pathway to consolidate household economic autonomy.

3

Installed Capacity and Replicability

A key milestone of this phase will be the implementation of impact measurement tools. The partnership will equip the program with enhanced capabilities to monitor social and environmental indicators with greater precision.

This will strengthen transparency and position the Valle del Cauca model as a replicable technical standard for other regions in Colombia and future company initiatives.

Strategic Partnerships for Phase II

ResponsAbility

Swiss triple-impact investment fund providing the financial counterpart required to scale the model.

National Federation of Coffee Growers (FNC)

Federación Nacional de Cafeteros de Colombia

Strategic partner, co-financer, and territorial expert responsible for technical and operational execution in the field.

Southwest Valle del Cauca Coffee Growers Cooperative

CAFIOCCIDENTE

Financing partner and commercial facilitator, ensuring efficiency at the first link of the supply chain and the improvement of quality.

Solidaridad Network

Solidaridad

Dutch foundation and technical partner since 2021, supporting the implementation of specialized gender equity interventions.

SEEDS OF EQUITY PROJECT: WOMEN CREATING THROUGH COFFEE

Following USAID's decision to cease operations in Colombia, the project partnership restructured its funding sources after a comprehensive review and strategic redefinition of investment priorities and the management of remaining resources.

Despite this challenge, the core priority remains unchanged: **ensuring continuity and quality of support for direct beneficiaries, while striving to preserve the original scope of the intervention.**

2026 Strategic Reactivation

Within this context of budget adjustments, **the decision was confirmed to resume and strengthen project implementation in 2026** in two key municipalities in the region of Antioquia: Briceño and Ituango.

PROJECT: STRENGTHENING COFFEE-GROWING TERRITORIES WITH GENDER EQUITY AND ECONOMIC AUTONOMY

Since September 2025, Procafecol S.A. has been part of a strategic alliance led by the National Federation of Coffee Growers (FNC), in partnership with Fundación WWB Colombia. This initiative seeks to transform social and economic dynamics in rural areas, with the central goal of closing gender gaps and empowering women coffee growers as agents of change.

Strategic Intervention Areas

The comprehensive support model addresses three critical dimensions for the well-being of rural women:

- **Prevention of Gender-Based Violence (GBV):** Implementation of support pathways and awareness strategies to build safe and protective environments within coffee-growing communities.
- **Economic Autonomy:** Development of financial and management skills enabling women to lead resource management and household decision-making.
- **Sustainability of the Coffee Business:** Strengthening business capabilities to ensure that productive units are profitable and resilient over the long term.

Innovative Methodologies and Territorial Presence

The project implements experiential strategies to facilitate collective learning, achieving coverage across **five regions** (Quindío, Risaralda, Caldas, Valle del Cauca, and Cauca) and **20 municipalities.**

The tools deployed include:

- **Ofelia Film Workshop (in-person and mobile):** A social transformation tool based on the audiovisual piece “Al final tú decides” (“In the End, It’s Your Decision”). It was delivered in person in municipalities such as Armenia, Popayán, and Salamina, and through a mobile unit in locations including Bugalagrande, El Cairo, and Sevilla.
- **Ofelia Reflections:** Spaces for deeper engagement and community dialogue implemented in Armenia, Balboa, Manizales, Popayán, and Vijes.

Impact and Results as of the End of 2025

At the close of the first implementation cycle in December 2025, the following milestones were reported:

- **Population Reached: 672 individuals** impacted—90% women and 10% men—recognizing that equity is built within the family unit.
- **Internal Integration:** 17 participants in this initiative are actively integrated into the Women Coffee Growers program, contributing to a cumulative total of **8,189 kg of green coffee** purchased since 2017.

The initiative remains ongoing and will continue through May 2026, ensuring the achievement of training and capacity-building targets in the prioritized regions.

YOUNG COFFEE GROWERS

(JÓVENES RENACER)

Since 2017, Procafecol S.A. has developed the Young Coffee Growers shared value program, an **initiative aimed at elevating and strengthening the leadership of new generations of coffee growers, promoting their long-term engagement and fostering generational continuity in rural areas.**

Cumulative Historical Impact

More than **160**	**young coffee growers** directly benefited through the coffee purchasing model.
Over **90**	**beneficiaries** participated in comprehensive **training** processes, totaling more than **10,800 hours** in critical areas such as marketing, communication, technical skills, personal leadership, and digital competencies.
The company has purchased a total of **148,450 kg**	**of green coffee,** paying premium prices that recognize both bean quality and the commitment of young producers.

2025 PROGRESS AND ACHIEVEMENTS

The program remained active in the departments of Huila and Cundinamarca:

A	**Commercial Management:**	Purchase of 23,635 kg of green coffee from 57 young producers under preferential pricing conditions.
B	**Holiday Special Edition**	Juan Valdez® launched a seasonal edition produced exclusively with coffee sourced from these 57 participants. This platform increased **visibility for their work** and provided additional economic incentives tied to quality.
C	**Channel Impact**	This edition resulted in the sale of **65,098 units** of packaged coffee and **206,397** beverages prepared in stores, directly connecting young coffee growers' efforts with end consumers.

NEXT STEPS: YOUNG COFFEE GROWERS (JÓVENES RENACER) CUNDINAMARCA 2025–2027

In 2025, efforts focused on structuring and formalizing the agreement for the **"Young Coffee Growers" – New Generation of Coffee Growers in Cundinamarca project**, which will begin full implementation in 2026.

Although the multidimensional strengthening component was not executed during this period, a key preparatory milestone was achieved: a group of **38 young participants** integrated their harvests into the program, delivering **16,495 kg of green coffee** at premium prices.

The new project aims to support **60 young producers** from the municipalities of **Chaguaní, Vianí, and San Juan de Rioseco** in establishing scalable, productive, and sustainable coffee enterprises.

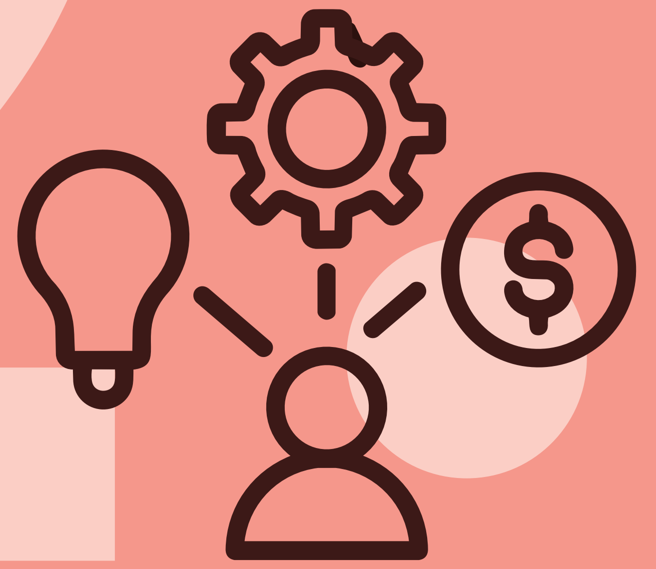
CORE PILLARS OF THE INTERVENTION

1 Social Dimension: Leadership and Associativity

This pillar seeks to position young participants as key actors within their communities through:

- **Leadership and Participation:** Training in sectoral and community leadership to foster active involvement in decision-making processes.
- **Associative Culture:** Strengthening collective organization as a key strategy to ensure sustainability and enhance bargaining power.

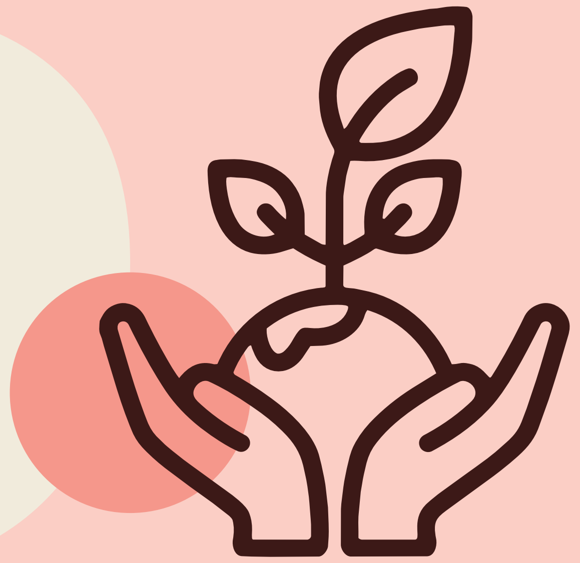
2 Economic Dimension: Productivity and Entrepreneurship



To ensure coffee farming is a viable and profitable livelihood, the program will implement:

- **Technical Strengthening:** Training in agronomy, quality management, and farm business administration.
- **Planting Incentives:** Provision of **2,000 coffee seedlings** per participant (distributed as 1,000 units per year) for the development of technified crops.
- **Innovation Pathway:** Support in developing scalable business models, backed by the brand's purchase commitment.

3 Environmental Dimension: Sustainability and Bioeconomy



In alignment with climate commitments, participants will be trained in:

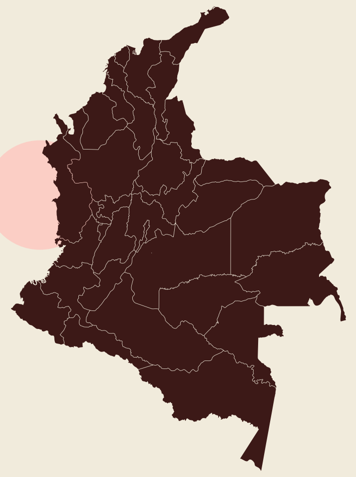
- **Resource Management:** Efficient water use, wastewater treatment, and natural resource conservation.
- **Circular Economy:** Introduction to bioeconomy principles to optimize coffee by-products, promoting coffee farming practices in harmony with the ecosystems of Cundinamarca.

INVESTOR FRIEND PLAN

(PLAN AMIGO INVERSIONISTA)

Procafecol S.A. recognizes and highlights its shareholder coffee growers through this program, **designed to generate value by purchasing their coffee at premium prices, rewarding both product quality and their contribution to the company.**

The program currently includes more than **1.670** **registered shareholders**



Across **17** **regions in Colombia**

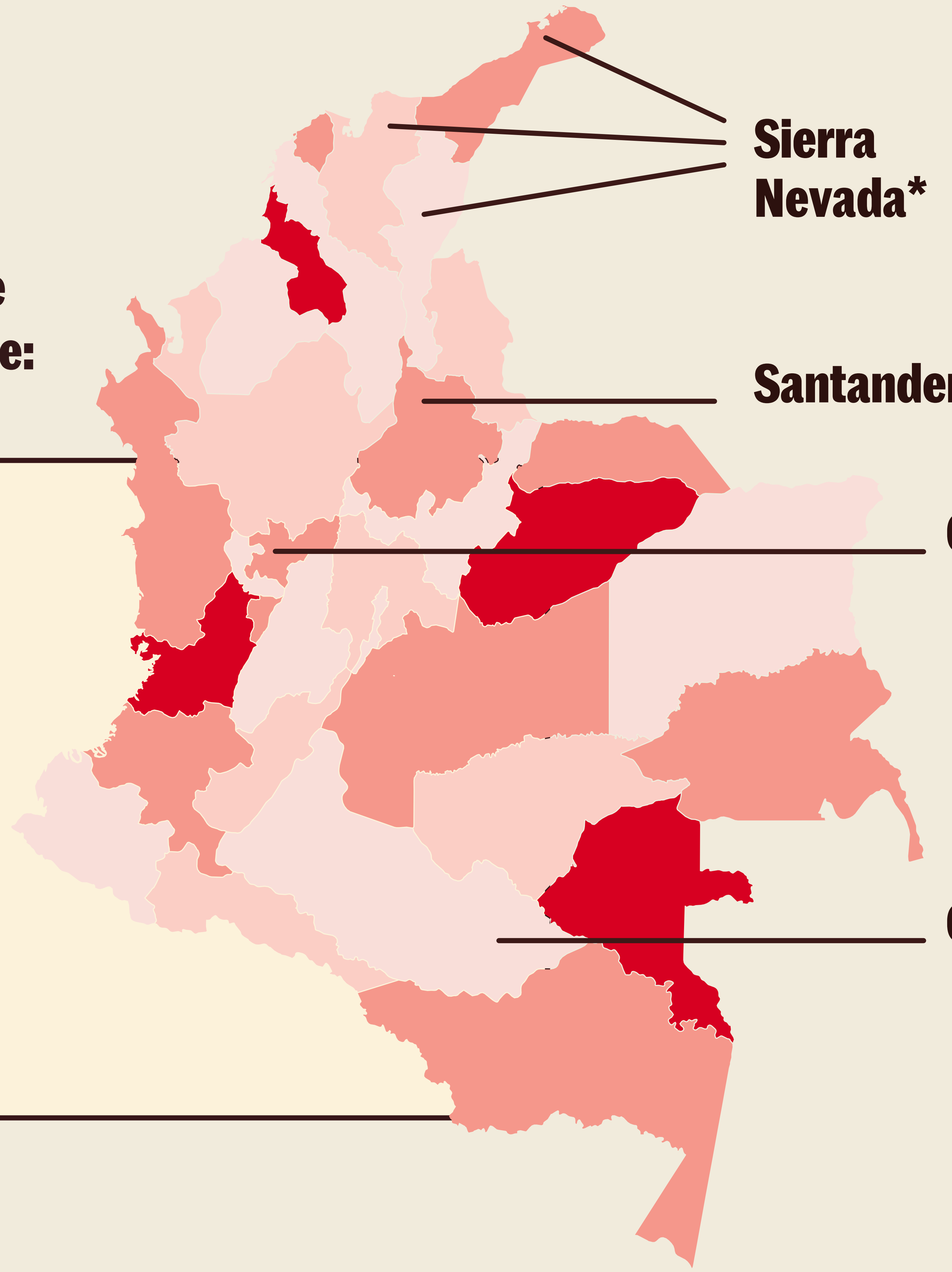
Antioquia, Caldas, Caquetá, Cauca, Cesar, Cundinamarca, Huila, La Guajira, Magdalena, Meta, Nariño, Norte de Santander, Quindío, Risaralda, Santander, Tolima and Valle del Cauca.

KEY SOURCING REGIONS

Among the top **regions from which coffee was sourced for the program in 2025 are:**

Region	Green Coffee (kg)
Sierra Nevada*	7,196
Caldas	6,910
Santander	3,423
Cauca	770
Total	18,299

* Includes the regions of Magdalena, Cesar, and La Guajira.



2025 Progress and Achievements

700
shareholders registered
during the year, significantly increasing participation and outreach compared to the 154 registered the previous year.

18,299 kg
of green coffee
purchased from 49 shareholder coffee growers.

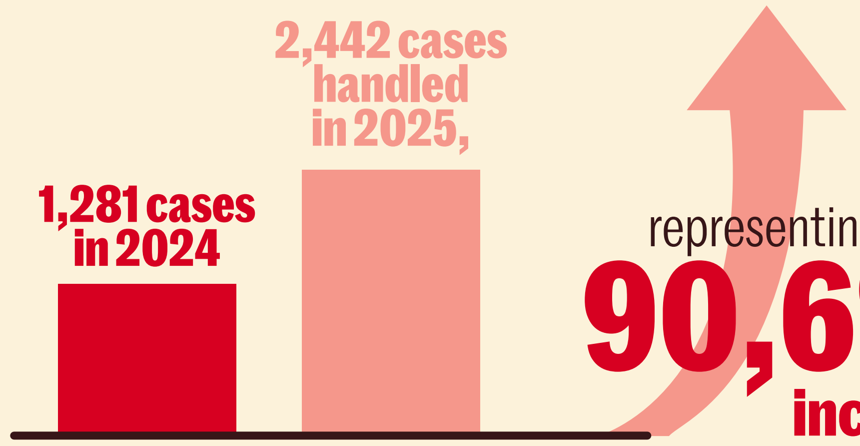
Shareholder and Investor Relations Office

To strengthen trust and ensure transparent management, Procafecol S.A. operates a Shareholder and Investor Relations Office. **This strategic space provides direct and close engagement, offers comprehensive support for key processes such as the purchase, sale, inheritance, and donation of shares, and ensures the full exercise of investor rights.**

2025 Performance and Results

The office reported a significant improvement in service levels, doubling its response capacity compared to the previous period:

Service Growth



representing a **90,6% increase**

Channel Effectiveness

The strategy prioritized digital agility, consolidating WhatsApp as the most effective and preferred channel for inquiries and transactions, with

1.603 requests resolved

Contact and Service Channels

To ensure accessibility, the company maintains a multichannel service ecosystem:

In-person service (by appointment)

Headquarters in Bogotá: Calle 73 # 8-13 Torre A, piso 3.

Digital channels

Email: acciones.procafecol@juanvaldezcafe.com

Corporate WhatsApp: 320 865 0077.
Dedicated phone line: (601) 482 4892.

Service hours:
Monday to Thursday: 8:00 a.m. - 1:00 p.m. and 2:00 p.m. - 5:30 p.m. Friday (continuous schedule): 7:00 a.m. – 2:00 p.m.

[GRI 203-1] [GRI 203-2]

DONATIONS AND PARTNERSHIPS

FOR DEVELOPMENT

IN 2025, PROCAFECOL S.A. REAFFIRMED ITS COMMITMENT TO SOCIAL WELL-BEING IN COLOMBIA

through a social investment strategy based on both in-kind and monetary donations. **These actions, implemented through partnerships with nationally recognized organizations, helped strengthen the brand's positive impact on communities and the coffee sector.**

Total investment in donations amounted to

1.375.414.364 COP

allocated across three key impact areas:

Food Security and Social Support

The company maintains a partnership with the **Colombian Food Bank Association (ABACO),** aimed at generating positive impact in vulnerable communities through donations of branded products and food.

More than **8,300 kg** of products were distributed, with the greatest impact concentrated in Bogotá, Zipaquirá, and Villavicencio.

Through this support network, more than **1,400,000** individuals have been reached.

"Todos Juntos" Concert: eAs part of a major social mobilization effort, Procafecol S.A. participated on November 23, 2025, in the Todos Juntos concert, held at Movistar Arena in Bogotá, to raise funds supporting ABACO's child nutrition programs.

The company made a monetary contribution, reaffirming its commitment to hunger eradication and child well-being.

Cooperative Development

To strengthen the ecosystem that supports coffee-growing families, Procafecol S.A. made a financial contribution in 2025 to the Foundation for Cooperative Development. **These resources helped fund its administrative operations and reinforce its core mission,** ensuring that the cooperative system has the capacity to provide technical and commercial support to producers.

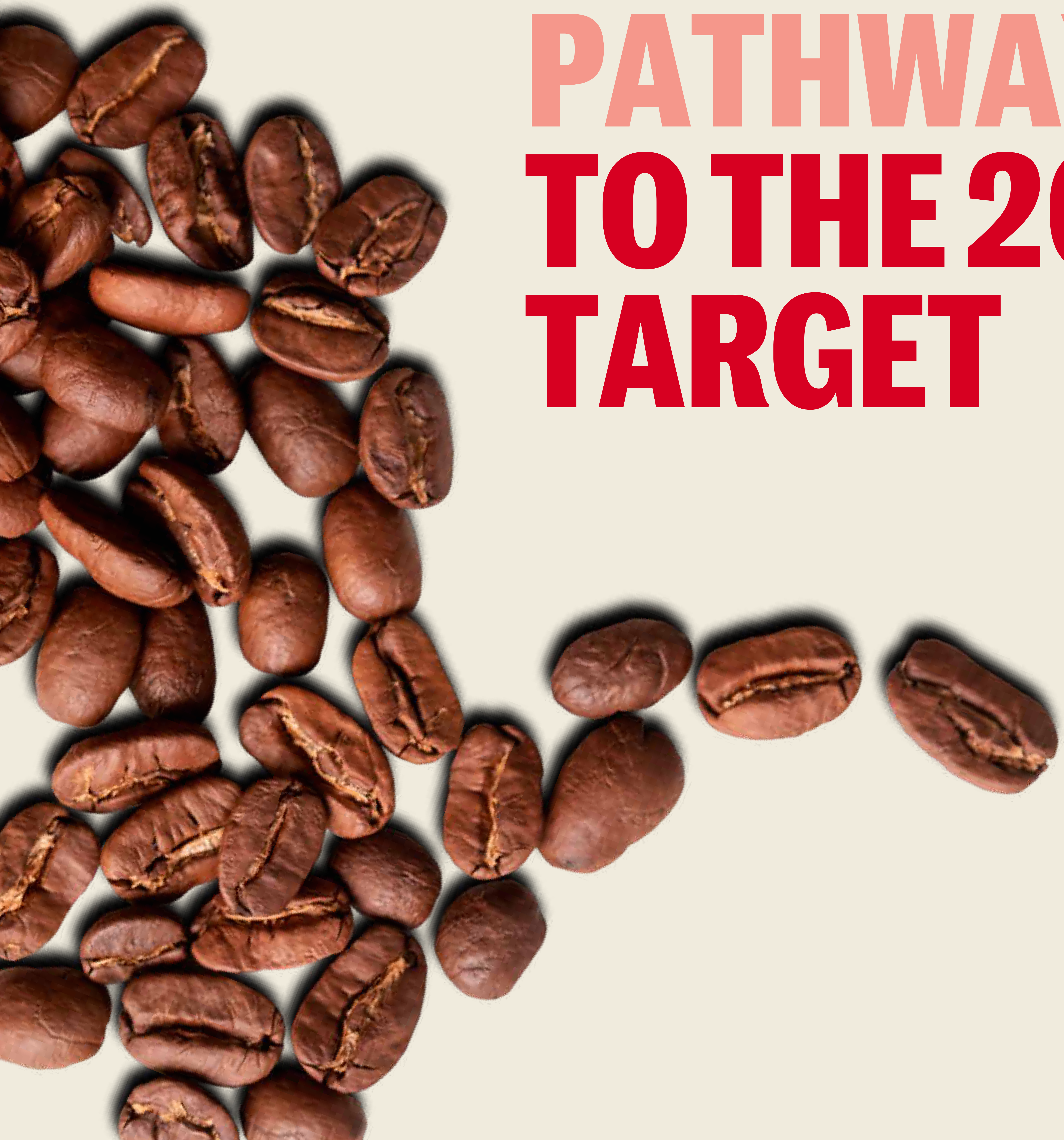
Fertirespaldo

Boosting Coffee Productivity

In alignment with its sustainability strategy and origin support efforts, **the company joined the Fertirespaldo program, an initiative led by the National Federation of Coffee Growers** to finance fertilization in young coffee crops-a critical stage for the future of national production.

[GRI 3-3]

CLIMATE ACTION



PATHWAY TO THE 2030 TARGET

In line with its purpose of generating sustainable value, Procafecol S.A. **reaffirmed in 2025 its commitment to the United Nations' Race to Zero campaign,** thereby ratifying its goal of **achieving net-zero carbon emissions by 2050.**

During the year, the company operationalized its climate action strategy through a robust emissions reduction plan focused on implementing best operational practices, optimizing resource use, and mitigating greenhouse gas (GHG) emissions across the entire value chain.

To advance along its climate roadmap, the company prioritized the following strategic initiatives:

Technological Conversion

A project was structured to modernize refrigeration equipment through the replacement of critical assets with technologies offering higher energy efficiency and refrigerants with lower Global Warming Potential (GWP), thereby reducing the impact of fugitive emissions. This planning lays the groundwork for implementation in 2026, aimed at improving the company's energy and climate performance.

Energy Management and Efficiency

Energy management was strengthened through internal awareness initiatives, the pursuit of tax incentives, electricity billing audits, and optimization of energy supplier contracting.

Efficiency Culture in Stores

Guidelines were designed and implemented for Juan Valdez® stores, including energy efficiency protocols and responsible water use practices, promoting environmental management as a cross-cutting element of the customer experience.

Decarbonization Plan Update

The company's Decarbonization Plan was updated, enabling a refinement of its roadmap by adjusting projections and defining the actions required to ensure the achievement of medium- and long-term emissions reduction targets.

EXPONENTIAL ROADMAP Initiative

Exponential Roadmap Initiative (ERI) Membership:

Procafecol S.A. joined this global platform, which promotes halving emissions by 2030 and achieving net-zero emissions by 2050. Through this membership, the company aims to accelerate its Race to Zero targets, aligning its corporate strategy with planetary boundaries using science-based climate methodologies.

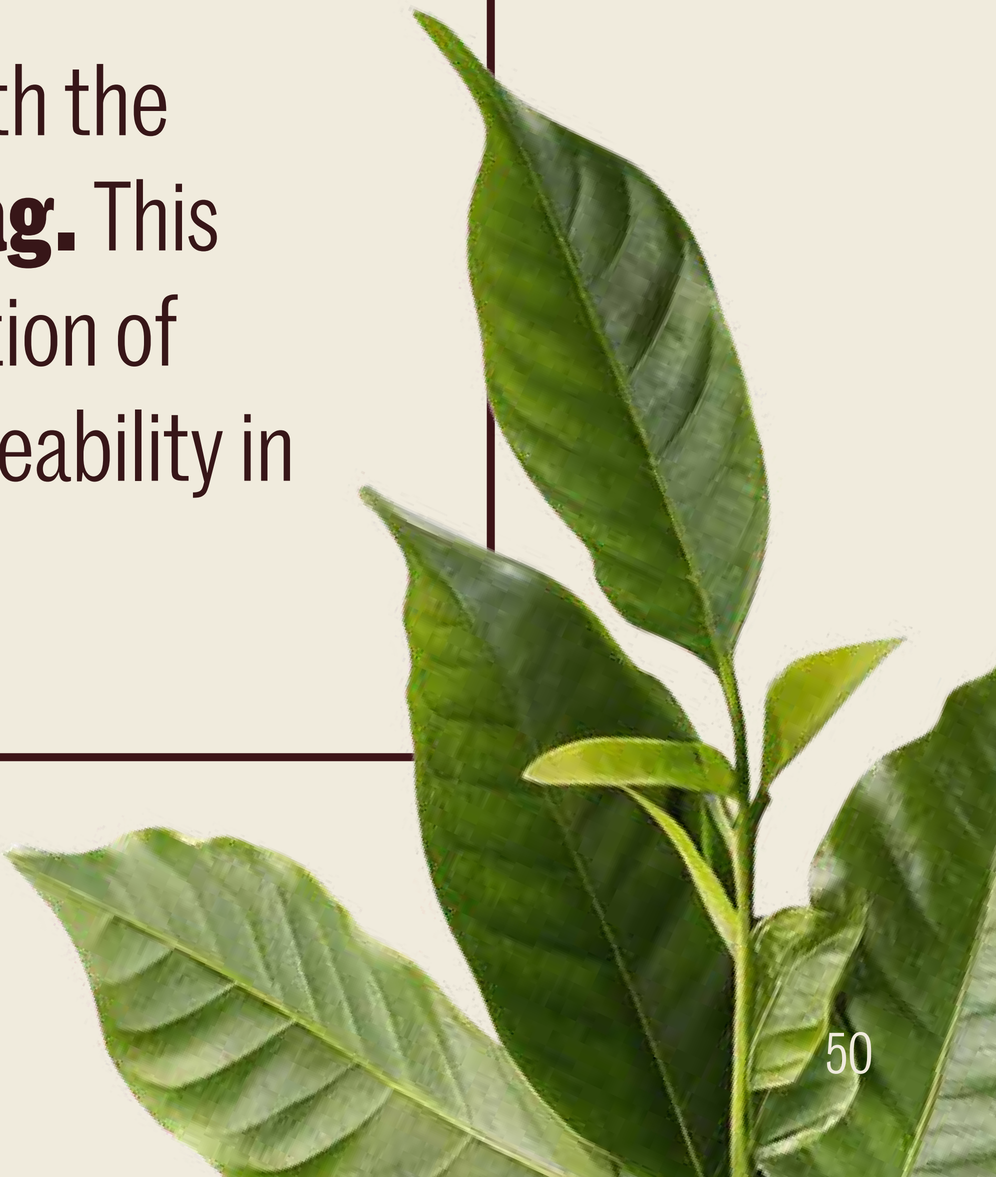
GHG EMISSIONS MEASUREMENT AND REPORTING

Clarifying Note on the Reporting Cycle

In line with its commitment to technical rigor and transparency, Procafecol S.A. applies a differentiated reporting cycle for the various scopes of greenhouse gas (GHG) emissions.

The inventory for **Scope 1 and Scope 2,** covering direct operational emissions and electricity consumption, is calculated and reported on a **current-year basis** (the same year as the report). This approach allows the company to reflect the most recent management results.

Scope 3, which includes indirect emissions associated with the **extended supply chain,** is reported with a **one-year lag.** This methodology enables thorough review and the incorporation of supplier-verified data, ensuring greater accuracy and traceability in the measurement.



With a commitment to ensuring traceability, transparency, and comparability in its climate management, Procafecol S.A. measures its greenhouse gas (GHG) inventory in accordance with the most widely recognized international standards. Since 2019, the company has **applied the guidelines of the Greenhouse Gas Protocol (GHG Protocol) and ISO 14064-1,** ensuring reporting aligned with global climate science.

Categories Included in Scope 1, 2, and 3 Measurement

Scope 1

- Mobile Combustion (Own Vehicles)
- Stationary Combustion (Gas)
- Fugitive Emissions (Refrigerants)

Scope 2

- Electricity Consumption

Scope 3

- Goods and Services
- Upstream Transport
- Franchises
- Waste Generated in Operations
- Employee Mobility
- Business Travel
- Final Disposal of Product

SHOPS | OFFICES | MAINTENANCE WORKSHOP | PLANT | MASS CONSUMPTION | INSTITUTIONAL

Scope 1: Includes direct emissions generated from sources owned or controlled by the organization, such as the use of gas for heating, refrigeration equipment, or corporate vehicles.
Scope 2: Refers to indirect emissions associated with the consumption of purchased electricity, steam, or heat.
Scope 3: Encompasses all other indirect emissions generated throughout the organization's value chain, both upstream and downstream, that are not included in Scopes 1 and 2.

[GRI 305-1] [GRI 305-2] [GRI 305-3] [GRI 305-4] [GRI 305-5]

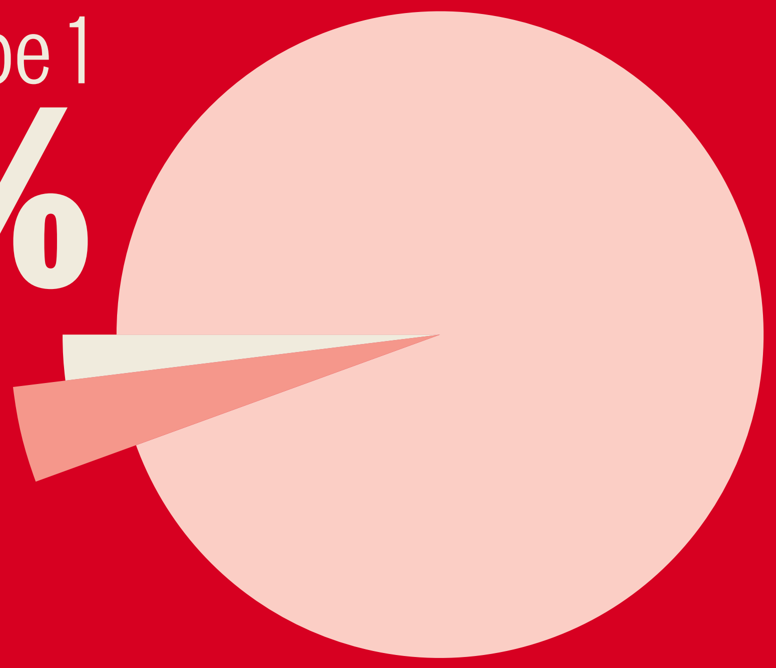
PROCAFECOL S.A.
CARBON FOOTPRINT

Evolution of Scope 1, 2, and 3 Emissions

Values in tCO_2e

Year	Scope 1	Scope 2	Scope 3	Total
2022	540	1,218	33,176	34,953
2023	590	1,407	38,457	40,454
2024	1,153	2,205	57,395	60,753
2025	693	1,177	-	1,870

Distribution by Scope (2024)



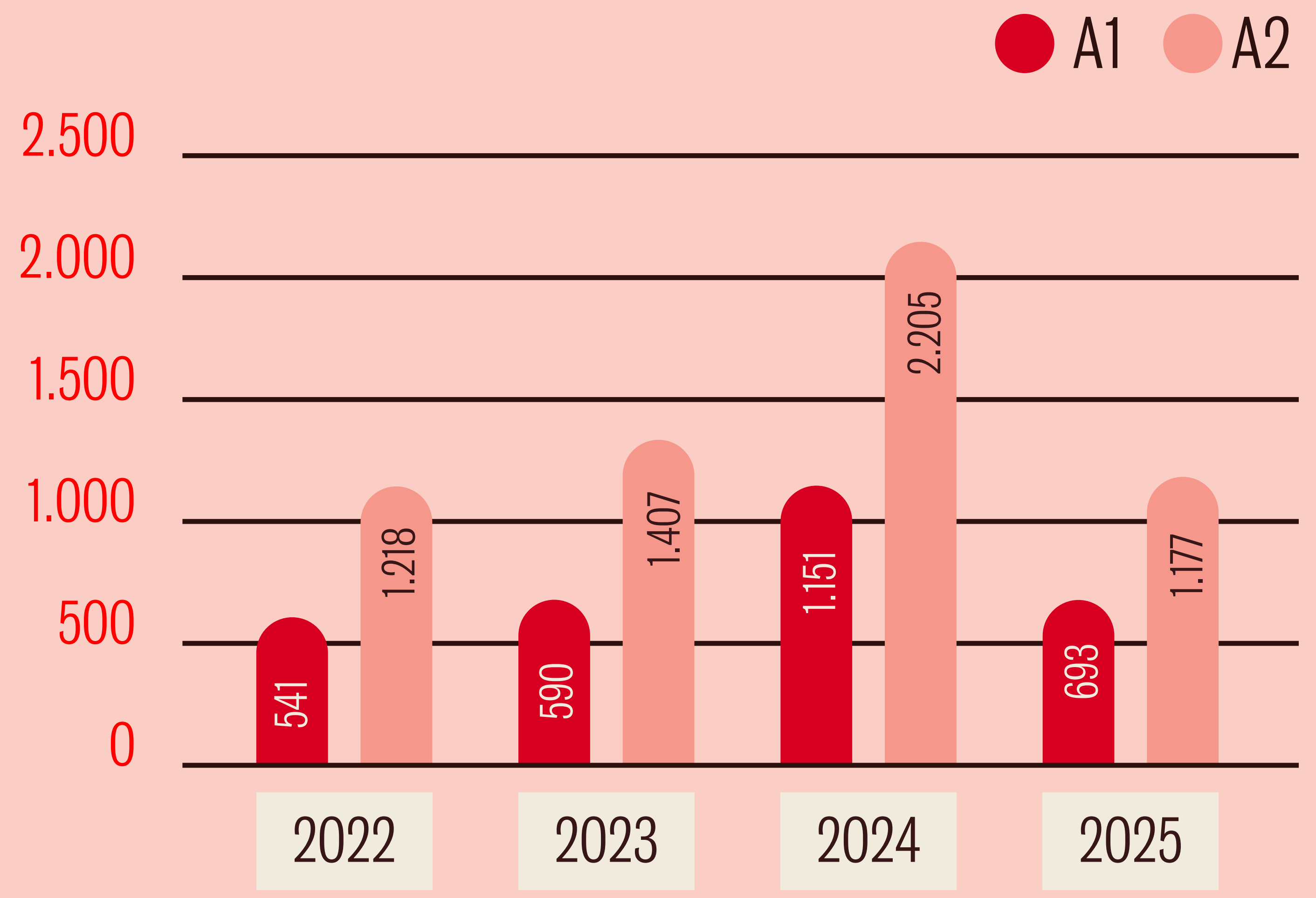
SCOPE 1 AND SCOPE 2

For 2025, the emissions inventory derived from Procafecol S.A.'s direct operations totaled 1,870 tCO_2e

Direct organizational emissions (tCO_2e)

Broken down as follows:

- Scope 1: 693 tCO_2e
- Scope 2 (indirect emissions from electricity consumption): 1,177 tCO_2e



**Space to discuss whether there was an increase, decrease or maintenance of scope 1 emissions.

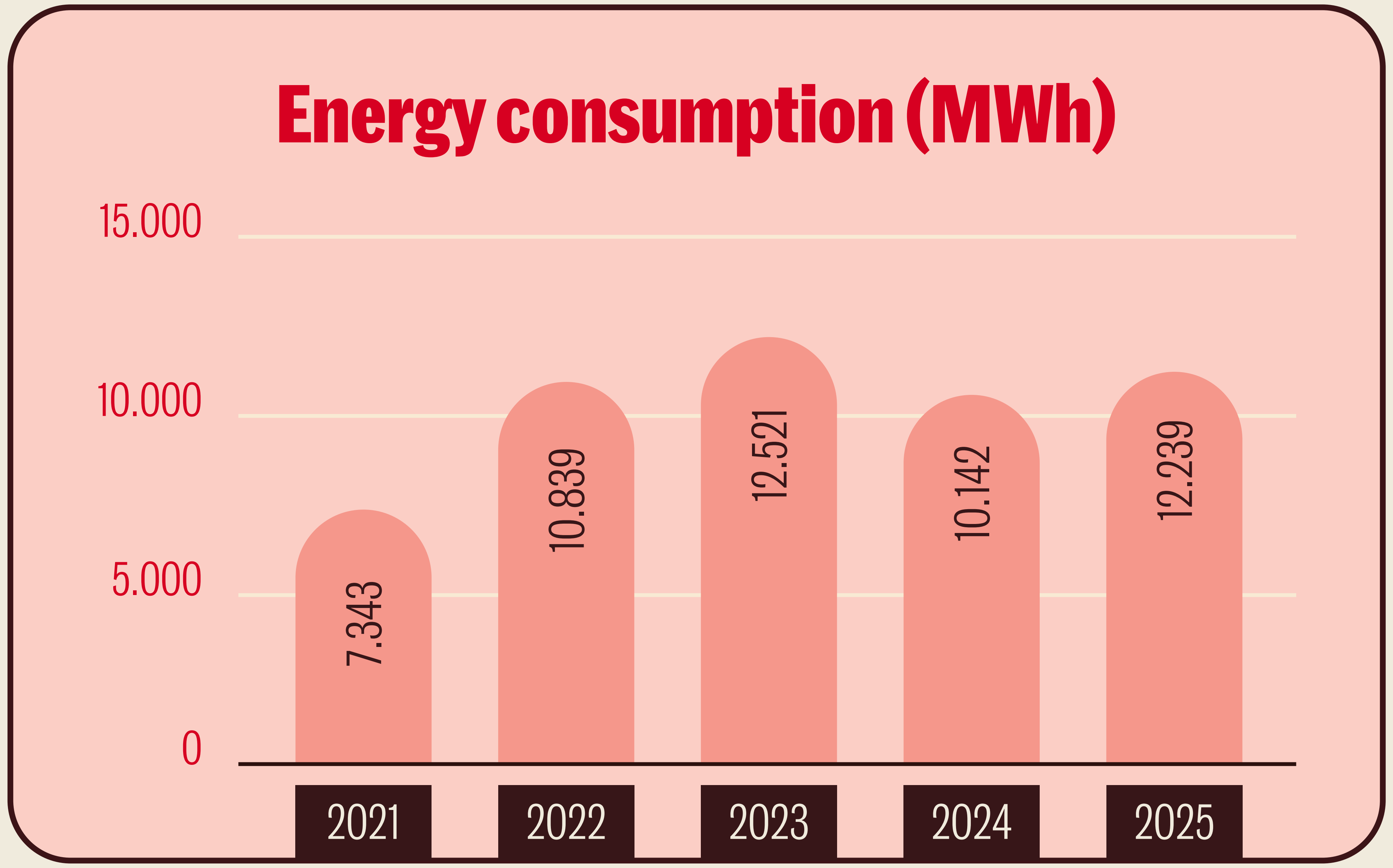
In line with the company's commitment to transparency, it is noted that Scope 2 results are identical under both the location-based and market-based methodologies.

During 2025, the company maintained its focus on the responsible management of critical assets. The behavior of direct emissions reflects the continued implementation of maintenance plans for refrigeration and air conditioning systems across stores.

Procafecol S.A. achieved a **39.79%** reduction in Scope 1 emissions, decreasing from **1,151.39 tCO_2e in 2024 to 693.24 tCO_2e in 2025.** This positive outcome is supported by two key operational milestones:

- **Transition to Natural Gas:** The company reduced its reliance on fossil fuels at its production plant by transitioning from LPG to natural gas, a more efficient energy source with improved climate performance.
- **Control of Fugitive Emissions:** A **42.57%** reduction was achieved in this category, driven by technological upgrades in refrigeration equipment and the standardization of preventive maintenance plans, effectively mitigating refrigerant gas leaks.

For 2025, Procafecol's total electricity consumption reached 12,239 MWh.



Electricity supplied through Colombia's National Interconnected System (SIN) supports the company's operations across all formats, including express, bar, and terrace stores, as well as administrative offices in Barranquilla, Medellín, and Bogotá, and the production plant located in Funza, Cundinamarca.

In 2025, the company recorded a 20% increase in electricity consumption (kWh), driven by sales growth and operational expansion. However, emissions showed the opposite trend, decreasing significantly due to a 59% reduction in the Colombian electricity grid emission factor (XM), resulting in a lower climate impact per unit of energy consumed.

2024 Carbon Footprint Adjustment

As part of its commitment to transparency and technical rigor, Procafecol S.A. applied a **methodological adjustment** to the calculation of its 2024 carbon footprint for Scope 2. The figure initially estimated at **1,135 tCO_2e** was revised to **2,205 tCO_2e**, following an update to the emission factor used.

This adjustment reflects the adoption of the emission factor reported by XM **(0.21742 tCO_2e/MWh),** which more accurately represents the country's climate conditions. During 2024, the **El Niño Phenomenon** significantly reduced hydropower generation, leading to increased reliance on thermal energy sources and resulting in a **22.83% rise** in the carbon intensity of Colombia's national electricity grid.

This increase in reported emissions **should not be interpreted as a decline in operational performance.** On the contrary, the company demonstrated efficient energy management, achieving a **19% reduction in actual energy consumption (kWh)** compared to previous baseline scenarios. **This result was driven by the implementation of more efficient technologies, including equipment upgrades.**

In summary:

- **External factor (electric grid):** The increase in the national emission factor led to higher reported carbon footprint figures.
- **Internal management (Procafecol S.A. operations):** The effective reduction in energy consumption reflects tangible operational improvements and efficient resource management.

Procafecol S.A. reaffirms its commitment to optimizing resource use while proactively responding to external climate variables beyond its operational control.

[GRI 305-3]

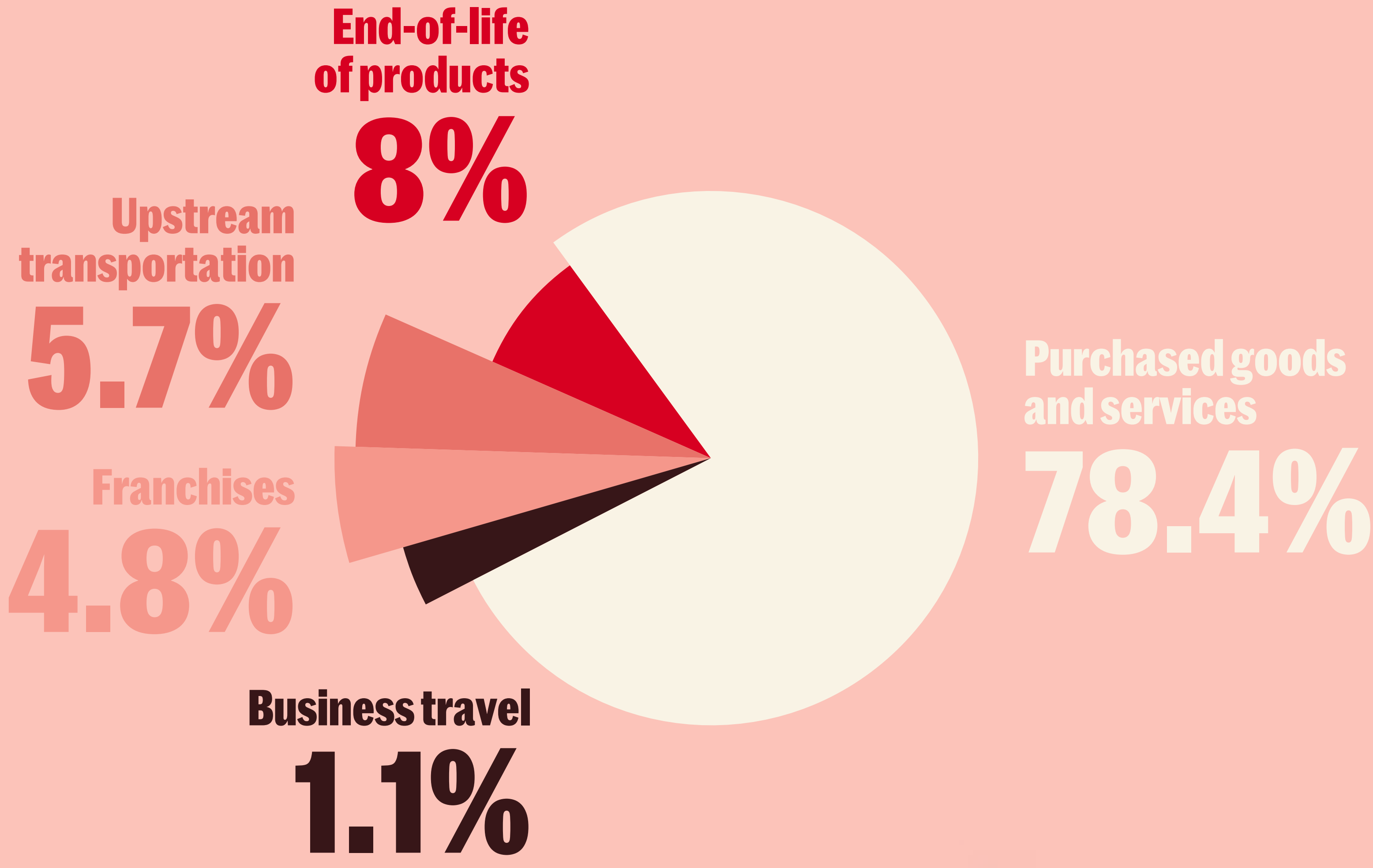
SCOPE 3

Scope 3 Measurement Categories

Scope 3 Measurement Categories

- Goods and services purchased for use in stores, administrative areas, and maintenance
- Third-party transportation for the delivery of raw materials and inputs
- Waste treatment
- End-of-life treatment of products
- Business travel
- Employee commuting
- Franchise operations

Distribution by Key Scope 3 Categories



For 2024, Scope 3 emissions totaled 57,395 tCO_2e, representing 94.5% of the company's total emissions. This confirms that the company's greatest climate impact lies within its value chain rather than its direct operations.

Compared to 2023, a

50.2%

increase was recorded, driven by the combination of three key factors identified during the measurement process:

Business growth: Increased sales and operational expansion led to higher demand for inputs and intensified logistics, raising the carbon footprint.

Improved data quality: Emission factors for key inputs such as coffee, dairy, and powdered mixes were updated, prioritizing more robust and internationally comparable sources.

Expanded coverage: Data capture was strengthened in categories such as upstream transportation and waste, reducing uncertainty and improving accuracy.

Carbon Footprint (tCO_2e)

Category	2023	2024	Change
Purchased goods and services	31,449	44,986	43%
End-of-life of products	2,282	4,593	101%
Upstream transportation	1,200	3,246	170%
Franchises	1,654	2,738	66%
Employee commuting	738	849	15%
Business travel	387	632	63%
Waste generation	746	350	-53%
Total	38,456	57,395	49%

The Scope 3 emissions profile is primarily concentrated in the purchase of goods and services, consistent with the company's commercial nature. However, all categories showed notable changes in the measurement:

1 Purchased Goods and Services

(78.4%): 44,986 tCO_2e

The 43% increase compared to the previous period is mainly due to:

- Higher purchasing volumes associated with business growth.
- Updated emission factors, particularly those related to the coffee value chain.
- A more detailed analysis of input categories, enabling Procafecol S.A. to focus its decarbonization strategies on the most impactful areas within the supply chain.
- In 2024, the most significant categories for Procafecol S.A. were coffee, dairy products, and packaging materials, representing 59.9% of the total carbon footprint.

2 End-of-Life of Products

(8.0%): 4,593 tCO_2e

This category increased by 101% compared to 2023, driven by:

- Adjustments in the calculation methodology, incorporating national recycling rates.
- Revision of disposal assumptions, particularly for large-format and express stores.

3 Upstream Transportation

(5.7%): 3,246 tCO_2e

Increased by 170% compared to the previous year due to:

- Opening of new retail locations, increasing logistical demand.
- Improved data capture, with more precise reporting of third-party transportation.

4 Franchises

(4.8%): 2,738 tCO_2e

Emissions in this category grew by 66% compared to 2023 due to:

- Increased commercial activity, directly linked to sales performance.

5 Employee Commuting

(1.5%): 849 tCO_2e

This category increased by 15% compared to the previous year:

- Driven by greater use of gasoline-powered transportation by employees, including motorcycles, private vehicles, ride-hailing platforms, and public transport.

6 Business Travel

(1.1%): 632 tCO_2e

A 63% increase compared to the previous period (387 tCO_2e), driven by:

- Execution of the International Expansion Plan, which required increased mobility of teams for the opening, supervision, and consolidation of new markets. This is expected to remain a material impact as part of the company's strategic growth in the coming years.

7 Waste Generation

(0.6%): 350 tCO_2e

This category decreased by 53%:

- In 2024, Procafecol S.A. generated less operational waste, particularly non-recoverable waste, declining from 1,477 tons in 2023 to 639 tons in 2024. This reflects the company's commitment to advancing toward recyclable materials and improved waste management practices.

A CARBON FOOTPRINT IN TRANSITION ON THE PATH TO 2050

Procafecol S.A. has set an ambitious commitment for 2030: to reduce its greenhouse gas (GHG) emissions by 42% for Scopes 1 and 2, equivalent to an annual cap of 1,055 tCO_2e, and by 25% for Scope 3, establishing a limit of 24,882 tCO_2e.

To achieve these targets, the company actively manages and intervenes in Scopes 1 and 2, over which it has direct operational control. In parallel, it is advancing coordinated efforts to address Scope 3, a strategic challenge that accounts for nearly 95% of its total footprint and is primarily associated with its value chain.

Accordingly, the emissions reduction strategy **focuses on working collaboratively with strategic suppliers,** optimizing processes, and promoting effective communication to reduce associated emissions.

In line with this approach, in 2025 the company continued its ESG diagnostics with suppliers, which include a specific climate action component. This tool enables Procafecol S.A. to monitor the policies, strategies, and actions of its strategic suppliers aimed at jointly reducing emissions.

Additionally, Procafecol S.A. contributed to the carbon footprint measurement exercise led by the National Federation of Coffee Growers, reaffirming its commitment to the coffee sector's institutional framework. At the same time, the company continues to implement circular economy strategies in both primary and secondary packaging to reduce its environmental impact.

Decarbonization Strategy

Through projects and strategic partnerships, **Procafecol S.A. consolidated key initiatives in 2025 to reduce emissions and meet its climate targets:**

1

Technological Conversion

In 2025, Procafecol structured its Technological Conversion Project, currently in the corporate validation phase for phased implementation starting in 2026. This initiative will enable the company to:

- Replace refrigeration equipment with high-efficiency technologies using refrigerants with improved environmental performance, such as R290.
- Significantly reduce energy consumption and direct emissions through the use of low Global Warming Potential (GWP) gases.
- Generate additional benefits from reduced energy costs, preferential rates, and tax incentives.

2

Energy Efficiency

Through rigorous operational controls, including billing audits and consumption culture protocols in stores, Procafecol S.A. strengthened its energy management in 2025. This allowed the company to:

- Capture efficiencies and recover resources that optimize operating expenses.
- Generate significant financial returns, including a tax benefit of COP 481,176,608 from investments in technological conversion.
- Conduct a strategic evaluation to change its energy supplier, enabling the implementation of smart metering and tariff optimization starting in 2026.

3

Exponential Roadmap Initiative (ERI)

In April 2024, Procafecol S.A. reoriented its climate target validation strategy in response to methodological updates under the Science Based Targets initiative (SBTi) framework for land and agriculture (FLAG). As a result:

- The company transitioned to standards offering **greater flexibility** and better alignment with its operational reality, without compromising scientific rigor.
- In August 2025, it formalized its **membership in the Exponential Roadmap Initiative (ERI)** as a new technical framework to strengthen its Decarbonization Plan.
- This integration reinforces Procafecol's participation in the global Race to Zero campaign, providing access to specialized tools and international collaboration platforms.
- Through the ERI ecosystem, the company enhances the credibility of its roadmap toward net-zero by 2050 and accelerates the adoption of innovative solutions, particularly to address Scope 3 emissions.

ABOUT ERI

EXPONENTIAL ROADMAP Initiative

The Exponential Roadmap Initiative (ERI) is a global collaboration platform and partner of the United Nations' Race to Zero campaign, bringing together companies, cities, and organizations committed to climate action.

Its objective is to drive the goal of halving greenhouse gas (GHG) emissions by 2030 and achieving net-zero emissions by 2050. The initiative promotes rigorous, science-based methodologies that align corporate strategy with planetary boundaries and accelerate the transition toward sustainable business models. Leveraging ERI guidance, in 2025 Procafecol S.A. updated its climate roadmap based on five methodological phases designed to ensure both technical robustness and operational feasibility of its targets.

DECARBONIZATION PLAN 2025 - 2030

In 2025, Procafecol S.A. updated its 2025–2030 Decarbonization Plan to align its corporate strategy with global climate ambition. This process, grounded in the integration of technical and business variables, enabled the company to define a clear roadmap toward its emissions reduction targets and establish priorities for an effective and measurable transition, as outlined below:

Review and Mapping

A comprehensive diagnostic was conducted, starting with an analysis of previous sustainability initiatives and a rigorous evaluation of the carbon footprint updated to 2024, establishing a precise baseline for decision-making.

Identification of Focus Areas

Based on the diagnostic, the most relevant emission categories were identified, allowing efforts to be focused on areas with the highest abatement potential.

Strategic Alignment

Projected sales growth through 2030 was integrated to ensure that the Decarbonization Strategy remains aligned with business expansion and supports the company's commercial development.

Prioritization

A project prioritization matrix was developed, assessing criteria such as technical complexity, required investment, emissions reduction impact, and implementation timelines.

Modeling

The process concluded with the technical modeling of emissions reduction curves, defining the organization's projected emissions trajectory and ensuring compliance with its commitments.

- The consolidation of this technical roadmap, supported by the Exponential Roadmap Initiative (ERI) methodology, reflects Procafecol's determination to meet its global commitments under the Race to Zero campaign. **In doing so, the company aligns its business growth with planetary boundaries while ensuring the traceability and rigor required to advance toward net-zero carbon emissions by 2050.** This reinforces the company's view that climate action is a fundamental enabler of competitiveness and long-term shared value creation.

A PATHWAY TO NET ZERO

As a result of the Decarbonization Plan update, and based on the findings from the 2024 carbon footprint, **the company identified that an effective pathway to decarbonization requires moving beyond traditional operational management.** The assessment confirmed that the greatest challenge—and opportunity—lies within the extended value chain. This led Procafecol S.A. to structure a portfolio of targeted initiatives aimed at reducing emissions and transforming how the brand engages with its resources and suppliers, prioritizing areas with the highest abatement potential and sustainable returns.

Priority Action Areas

Value Chain Transformation (Scope 3)

Given the significance of Scope 3 emissions within the company's carbon footprint, the strategy focuses primarily on origin and sourcing:

Low-Carbon Agriculture: Priority is placed on engaging the coffee supply chain—the most significant source of emissions—through certified coffee sourcing programs and the promotion of regenerative agriculture practices among coffee-growing families. This approach will be implemented as part of a broader sector-wide initiative.

Sustainable Sourcing: Strengthening partnerships with strategic suppliers of dairy and other inputs to reduce emissions intensity and improve traceability.

Circularity: Consolidating the transition toward lower-impact materials in packaging, while strengthening post-consumer initiatives such as **Reusable Cup (Vaso Reúso) and Do Not Break the Sustainability Cycle,** which divert waste from landfills.

Operational and Technological Efficiency (Scopes 1 and 2)

For direct operations across stores, production facilities, and offices, Procafecol S.A. defined the following technical actions:

Refrigerant Management (Scope 1): Implementation of a technology replacement and leak control plan to mitigate the impact of refrigerant gases, the primary source of direct emissions.
Energy Transition (Scope 2): Adoption of energy efficiency guidelines for stores and evaluation of renewable energy procurement mechanisms (PPAs/RECs) in the medium term.

Enablers and Market Trends

The plan recommends maintaining active monitoring of **sustainable finance trends** to identify relevant instruments and external incentives that can support technological upgrades and operational efficiency. This approach ensures that the company leverages market opportunities to optimize the implementation of its strategy.

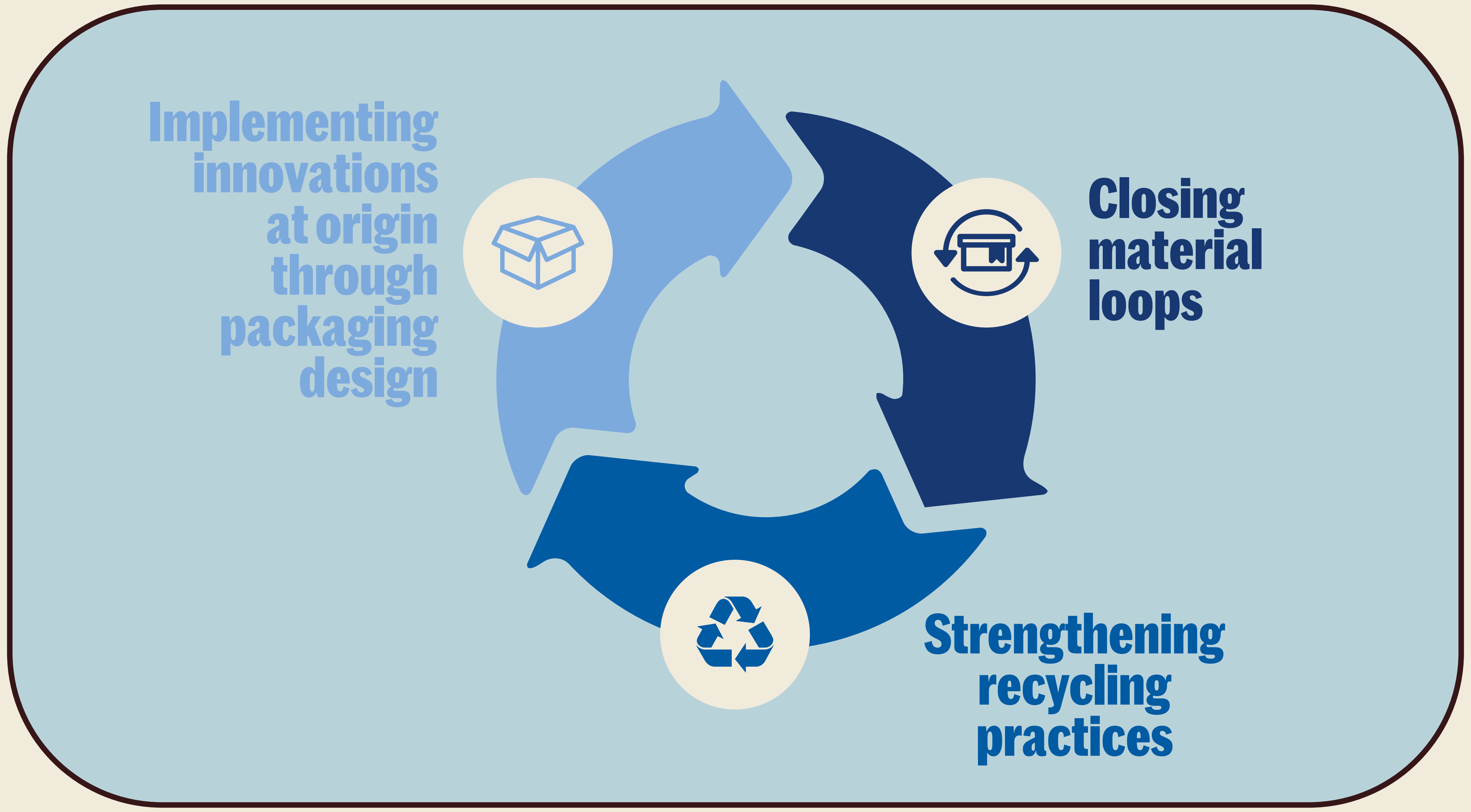
[GRI 3-3]

CIRCULAR ECONOMY

2030 TARGET: A GOAL IN PROGRESS

At Procafecol S.A., circular economy is established as a strategic pillar for building a resilient and sustainable business model over the long term. In line with its corporate commitments, the company has set a clear goal for 2030: **to ensure that 100% of its packaging is recyclable or made from compostable materials.**

To achieve this objective, **the Circular Economy Committee** leads the coordination and monitoring of cross-functional initiatives across the organization, promoting transformations that align operations with higher sustainability standards. During 2025, the company implemented several key actions:



CIRCULAR ECONOMY COMMITTEES

In 2025, Procafecol S.A. advanced the strategic evolution of its Circular Economy Committee by redefining its structure to better respond to market needs, regulatory developments, product innovation, and the international expansion of the Juan Valdez® brand. This new structure includes **four specialized committees:**

COMITÉS DE ECONOMÍA CIRCULAR

1. Technical Committee

Drives operational implementation and ensures regulatory compliance to advance toward the company's circular economy target.

2. Innovation Committee

Aligns product innovation with technical and regulatory trends in packaging, identifying opportunities for new projects.

3. International Committee

Defines the company's global strategic vision through the analysis of international regulatory trends, informing decision-making and mitigating risks.

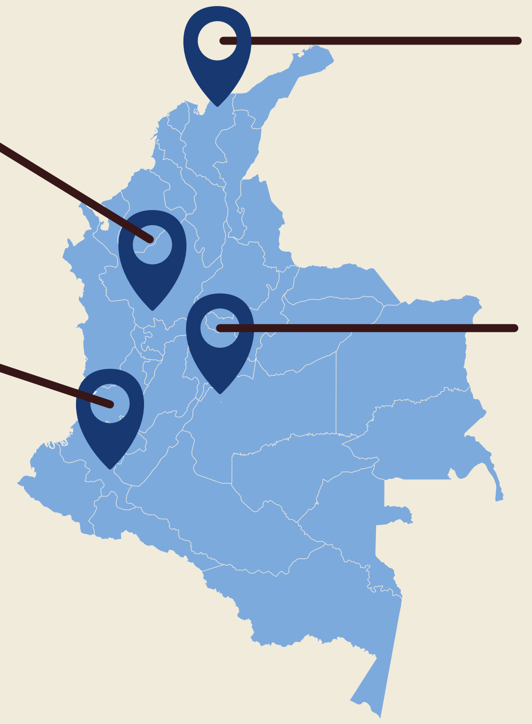
4. Executive Committee

Oversees the organization's circular economy strategy and performance, ensuring alignment with business objectives and long-term value creation.

2025 MANAGEMENT INDICATORS SUMMARY

Waste Management

Through the optimization of separation, recycling, and recovery processes, the company consolidated selective waste collection in 2025 across **41 stores** in four major cities:



Approximately

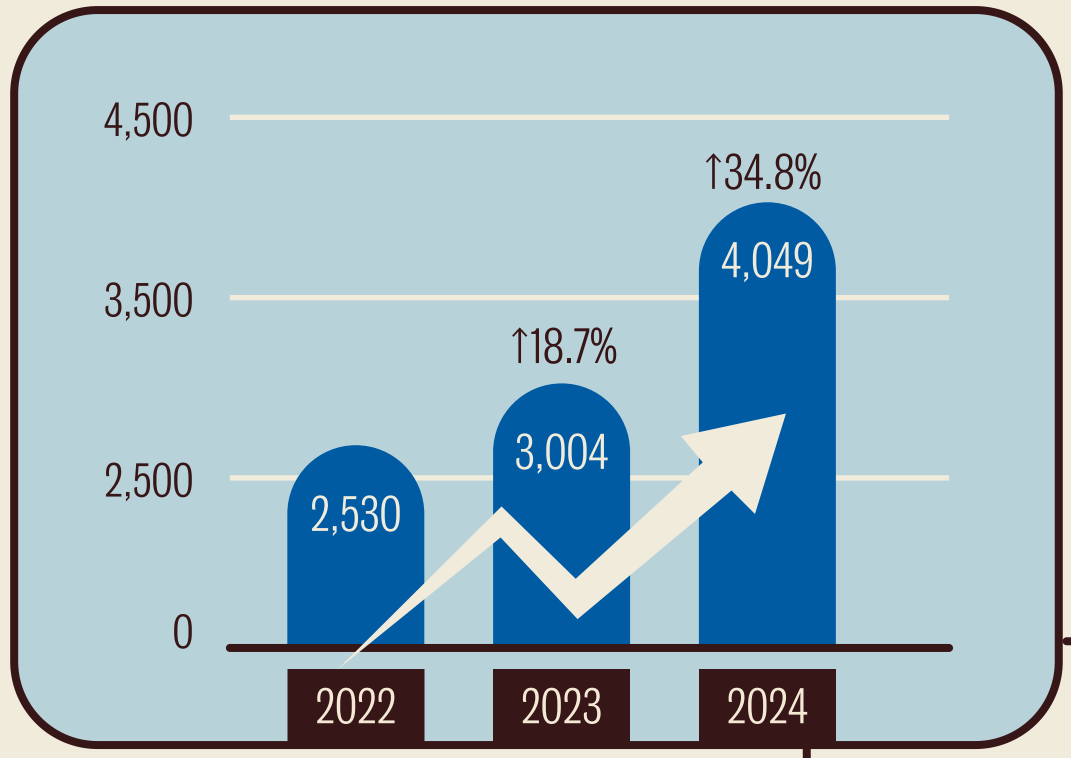
84%

of generated waste consists of recoverable materials

(organic waste, paper, plastic, scrap metal, glass, and electronic waste).

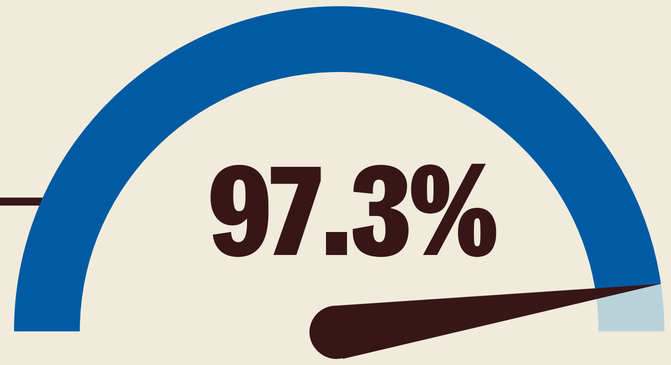
Historical Total Packaging Placed on the Market (tons)

Based on audited baseline periods in collaboration with ANDI's Visión Circular Collective.



Packaging Recyclability Rate

Procafecol S.A. remains committed to ensuring that 100% of packaging placed on the market is recyclable or compostable.



In this context, the company achieved significant progress in 2024, with **97.3% of total volume already meeting recyclability criteria.**

This result highlights the organization's steady progress toward full circularity and reduced environmental impact across its product portfolio.

Packaging Distribution by Material

Glass	Cardboard	Rigid plastic	Multi-material	Flexible plastic	Paper
51.2%	18%	16.5%	8.7%	3.9%	1.6%

CIRCULAR ECONOMY PROGRAMS

Waste Management and Operational Efficiency: Do Not Break the Sustainability Cycle

This program prioritizes efficiency across both stores and the production plant, with the dual objective of reducing waste generation and maximizing the recovery of by-products.

Below are the results of key initiatives contributing to waste management across the company's operations:

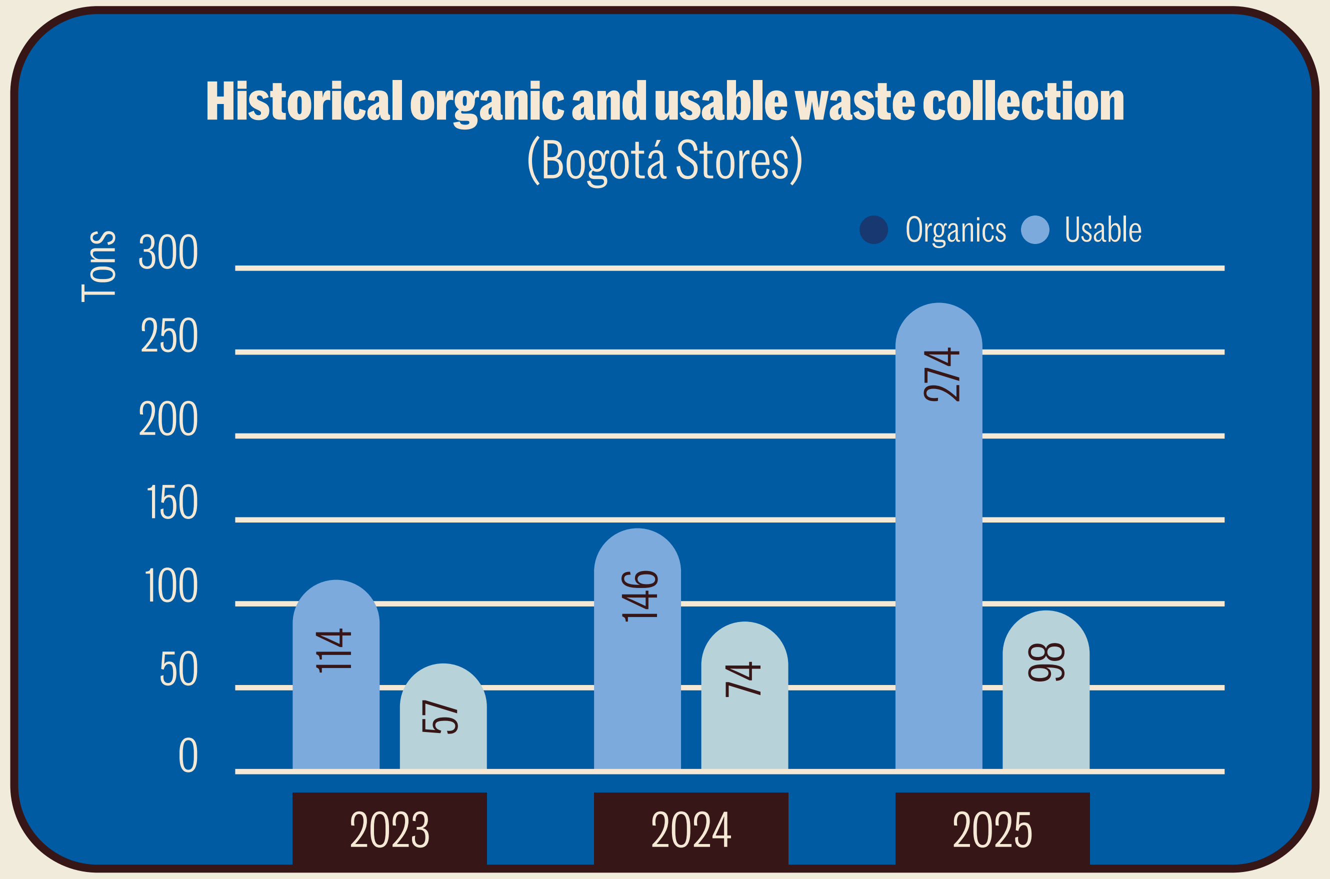
1

National Coverage of Solid Waste Management in Stores Through the implementation of selective collection processes in **41 stores,** the company optimized recycling and recovery channels:

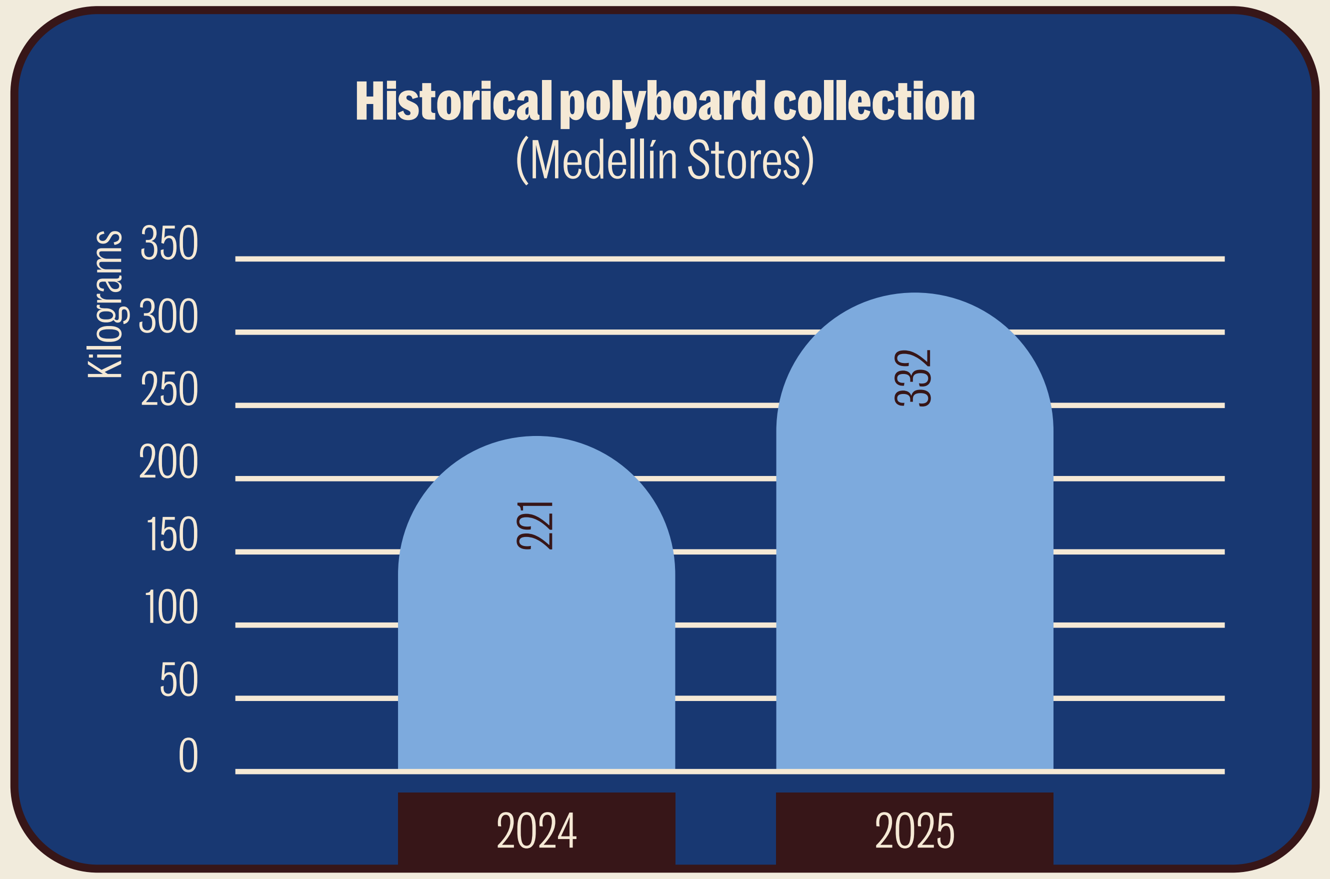
- **Organic waste: 276 tons** collected, primarily managed through composting processes to produce soil enhancers.

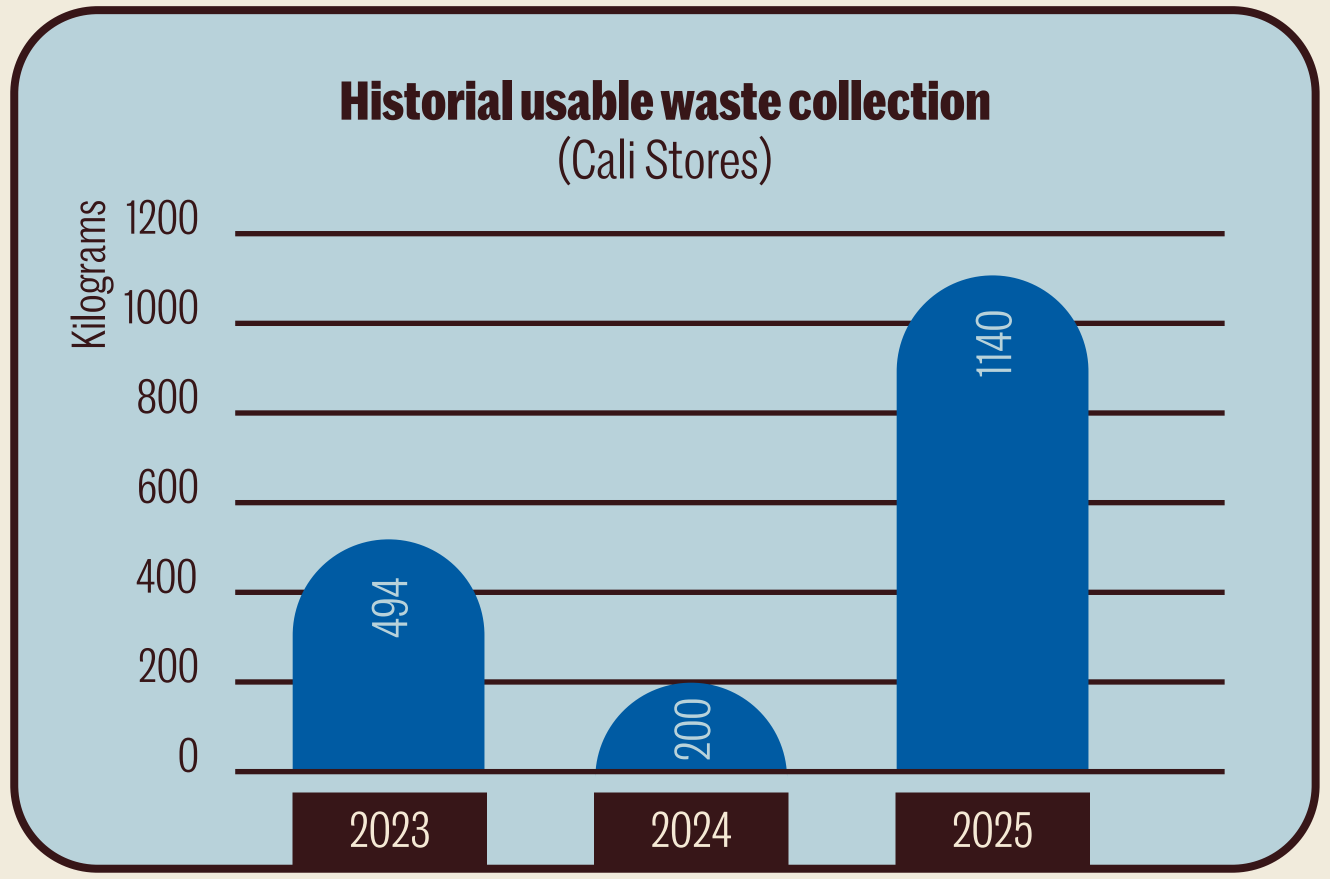
- **Recyclable materials: 135.23 tons** recovered, including cardboard, polyboard, plastic, furniture, scrap metal, and electrical components.

Bogotá: 274 tons of organic waste managed with SAID and Interaseo (Opain), and 98.19 tons of recyclables recovered with Empacor and Interaseo.

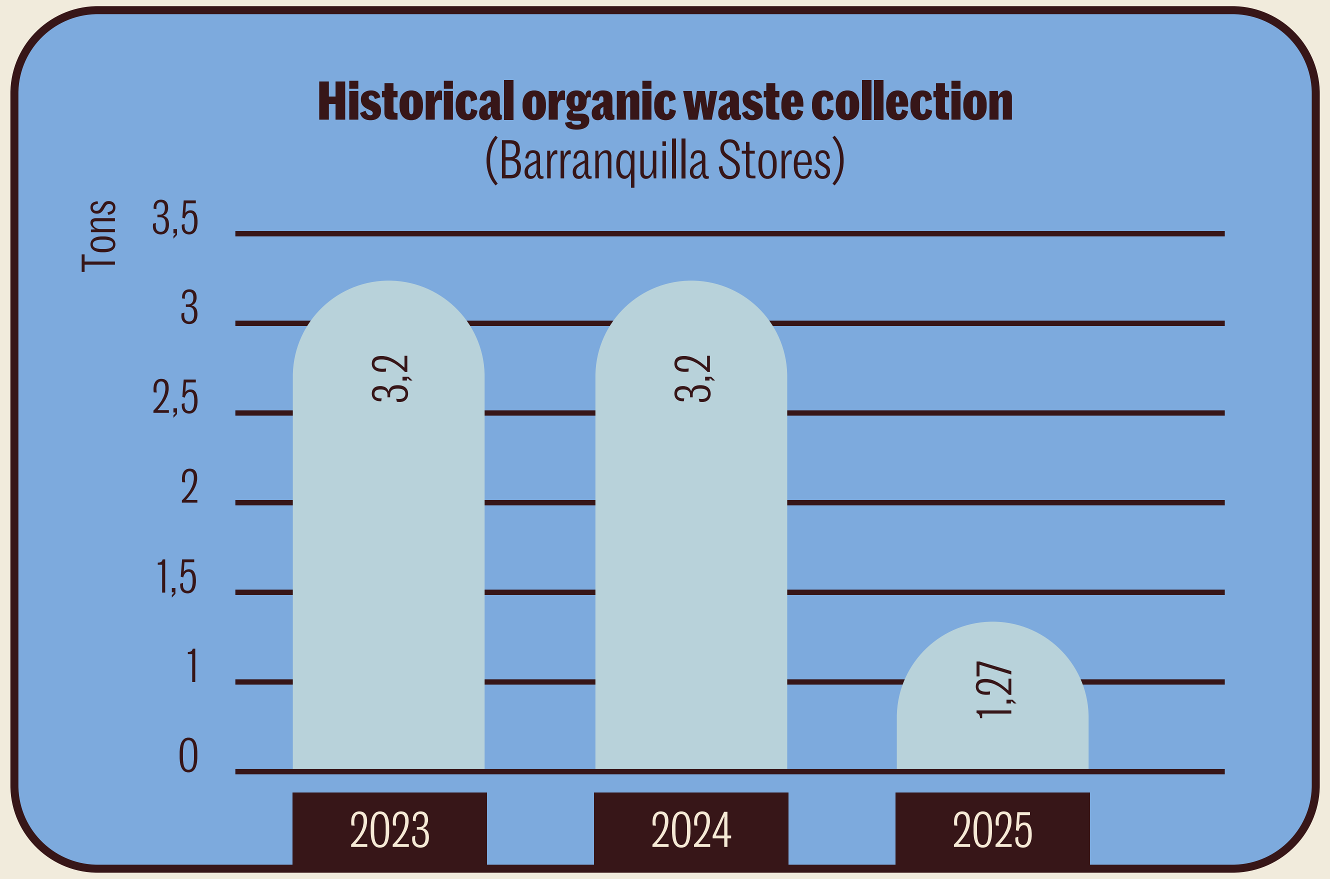


Medellín: 3.6 tons of recyclable materials through the Tork / Arglo program (0.35 tons of polyboard and 2.71 tons of cardboard).





Cali: 1.14 tons of recyclable materials recovered with Asoboce.



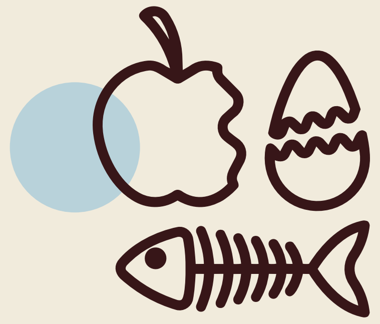
Barranquilla: 1.27 tons of organic waste (coffee grounds) managed with Coffee Kreiss for the production of cups and plates.

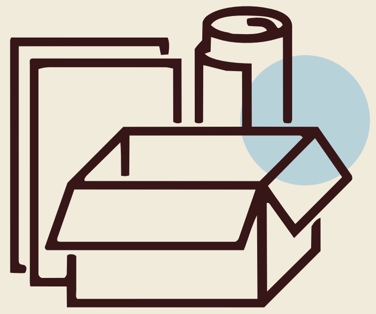
2

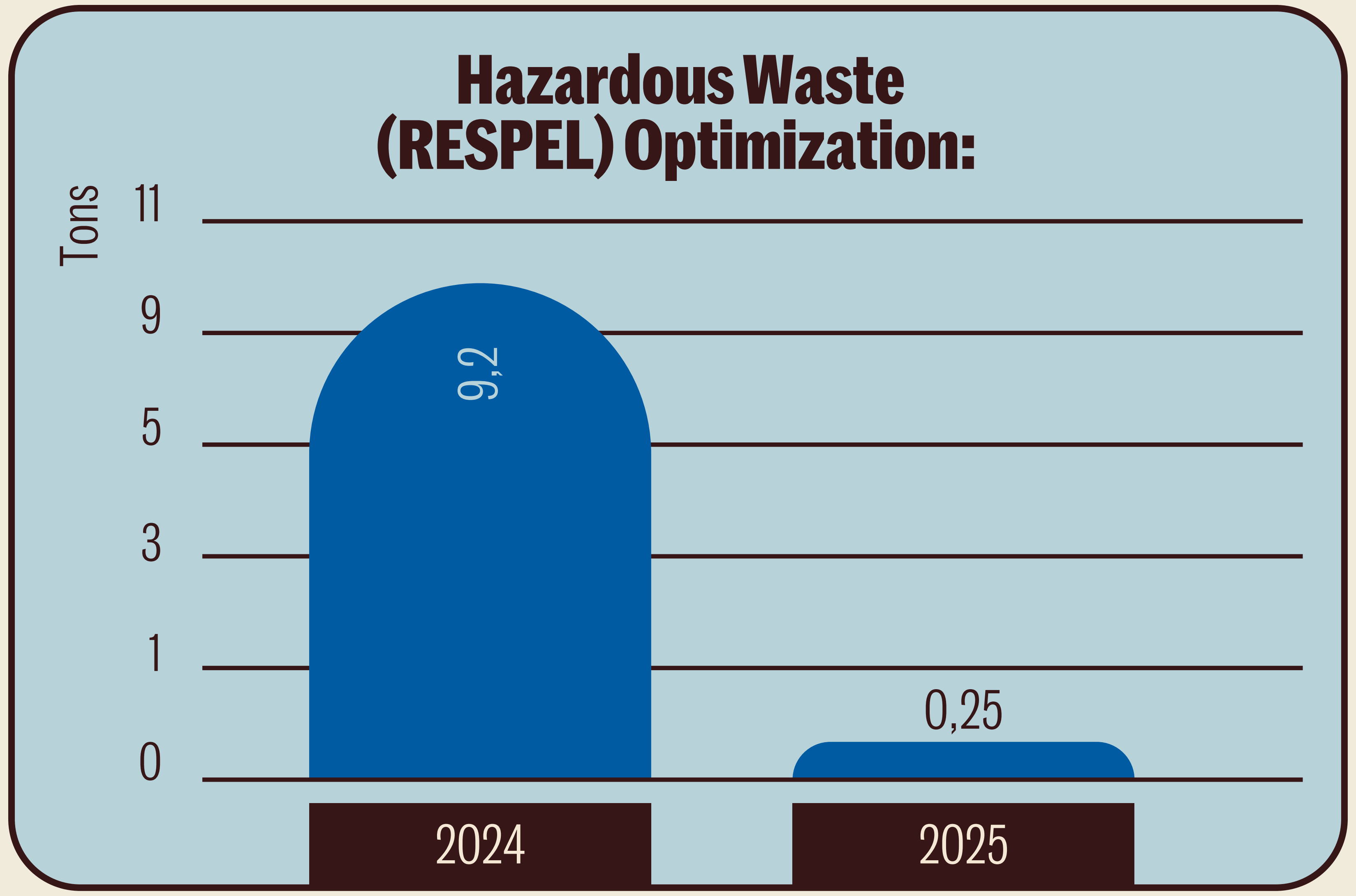
Solid Waste Management in the Production Plant:

- **Organic waste: 100%** of generated material managed, totaling **141 tons.**
- **Recyclable materials: 22.5 tons** recovered, including cardboard, plastic, scrap metal, and electronic components.

Hazardous Waste (RESPEL) Optimization: Through a partnership with Lasea and a rigorous classification and dismantling process, **hazardous waste generation was reduced by 97%,** from 9.2 tons in 2024 to just 0.25 tons in 2025.







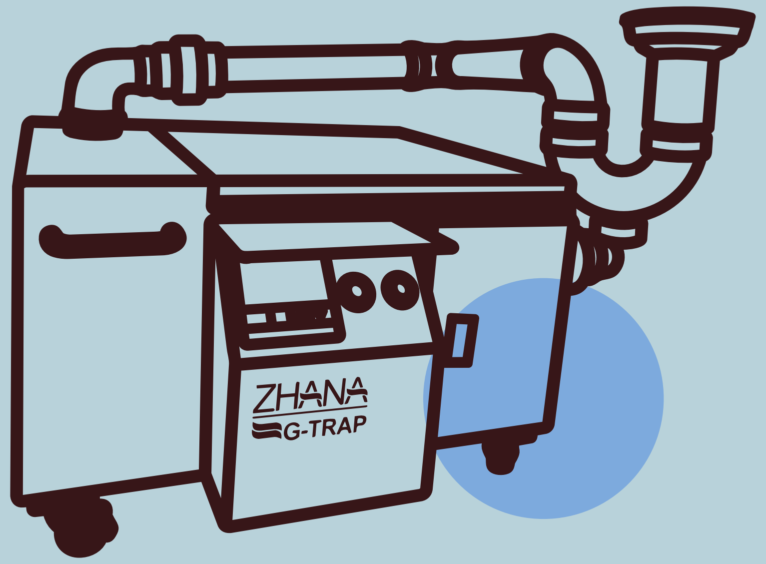
3

Through the program and in collaboration with strategic partners such as Coffee Kreiss, Zhana, and Tork, Procafecol S.A. has successfully transformed solid waste—such as coffee grounds, grease, and polyboard cups—into inputs for new products and biofuels. This approach demonstrates the Juan Valdez® brand's commitment to closing material loops and minimizing environmental impact across its value chain.

4

Through regular inspections, the company ensured 100% legal compliance in the comprehensive management of both solid waste (source separation points and recycling/disposal channels) and liquid waste (installation of grease traps for primary wastewater treatment).

5



The company expanded the use of automatic grease traps to six stores in partnership with Zhana Solutions, enabling the **collection of 225.66 kg of grease, later transformed into second-generation biofuel.**

6

Liquid Waste Management

The strategy focuses on returning used water to its natural cycle with minimal environmental impact, while prioritizing primary wastewater treatment (generated from beverage preparation and dishwashing) to ensure compliance with environmental quality standards. The results of these efforts are listed below:

Stores

- **Grease traps: 100%** of stores are equipped with retention systems, improving wastewater quality from beverage preparation and dishwashing.
- **Biotreatment:** In 2025, **biotreatment tablets were implemented in 57 stores** to reduce grease load and improve physical characteristics (odor and color) of wastewater.
- **Automated technology: 4 new automatic grease traps (G-Trap)** were installed, bringing the total to **8 specialized units** to strengthen primary treatment across operations.

Production Plant

- **Water-saving technology:** Continued use of high-efficiency industrial washers to reduce water consumption in kitchen cleaning processes.
- **Preventive maintenance: 11 maintenance interventions** were carried out on the external grease trap (prior to the sewage system), removing more than 2.5 tons of liquid waste and sediment, ensuring proper system operation.
- **Energy recovery:** Through consolidated grease collection (from both stores and the plant), 225.66 kg of grease were recovered and converted into second-generation biofuels.

CIRCULAR VISION

Procafecol S.A. is part of Visión Circular, an initiative led by the Colombian National Business Association (ANDI) aimed at promoting circular economy models in packaging. Through this collective, the company manages the required documentation to ensure regulatory compliance for its members.

MATERIAL TRANSITION: MORE SUSTAINABLE ALTERNATIVES

The company has prioritized innovation and the progressive replacement of materials across its most critical touchpoints. This strategy materialized in 2025 through concrete targets for incorporating recycled material (rPET) and identifying circular alternatives:

Water bottles

Achieved the target of incorporating 50% rPET in production.

Orange juice bottles

Reached the 20% rPET incorporation goal.

Hot beverage lids

Initiated the transition to plastic-free materials, focusing on operations in Santa Marta and San Andrés, in line with regulatory requirements.

Tableware

Advanced in the transition to wood-based materials, a project launched in January 2024, strengthening sustainability in the in-store service experience

Lamination process

Continued iterative efforts to transition coffee packaging from a three-layer to a two-layer structure, reducing material complexity.

REUSABLE CUP PROGRAM

The company maintained active promotion of its **Reusable Cup Program** across stores, a core strategy to discourage single-use materials and foster a circular consumption culture within the service experience.

Xiclo Pilot Program

A pilot initiative was implemented at an institutional level for cup reuse, under the circular economy model of the Colombian start-up Xiclo. Conducted over 8 weeks at the ANDI headquarters, the pilot achieved

8,231 reuse cycles

and 54.32 kg of waste avoided.

This pilot provided valuable insights into emerging consumption patterns, **the adoption of sustainable practices within the business ecosystem, and new opportunities for collaboration with institutional clients** to jointly mitigate environmental impacts.

CULTURE OF REUSE AND SECOND LIFE

The company promoted a culture of reuse and second life through initiatives that transform materials initially considered waste into new value opportunities. These efforts reinforce circular economy principles and reduce environmental impact across operations.

Furniture Recovery (LASEA)

A total of **3.68 tons** of furniture were recovered through refurbishment processes.
Items restored included: **15 filing cabinets, 15 tables, 22 chairs, and 2 condiment units.**
To extend their useful life, these were donated to Fundación Silfos Teatro en el Viento de Palabra (San Cristóbal Sur, Bogotá).

Coffee Running Initiative

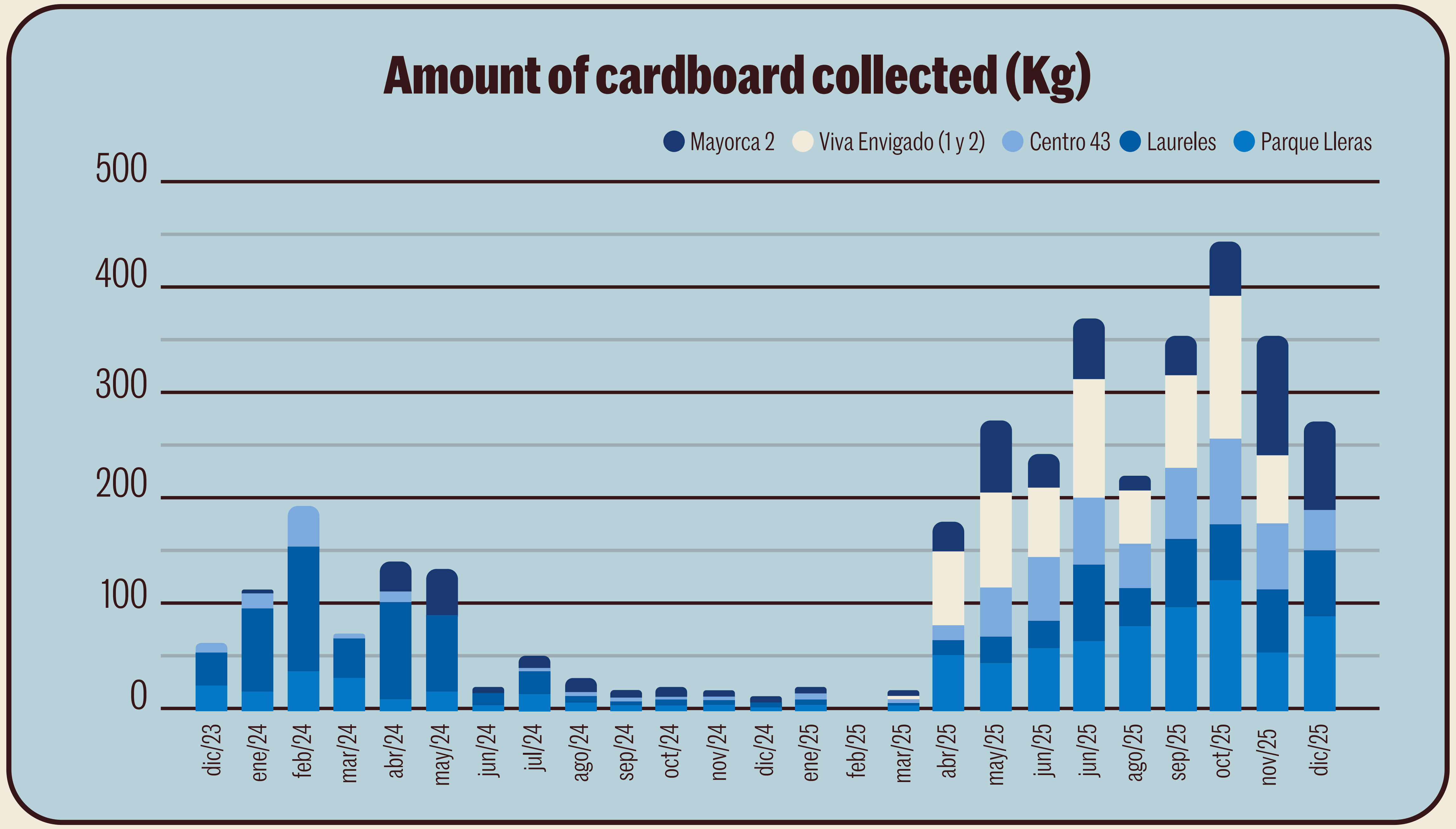
As part of an employee race organized by Procafecol S.A., **150 medals** were produced using recovered materials. For their manufacture, **2,000 capsules and 400 metallized bags** were transformed, successfully reintegrating **8 kg** of waste into the production cycle.

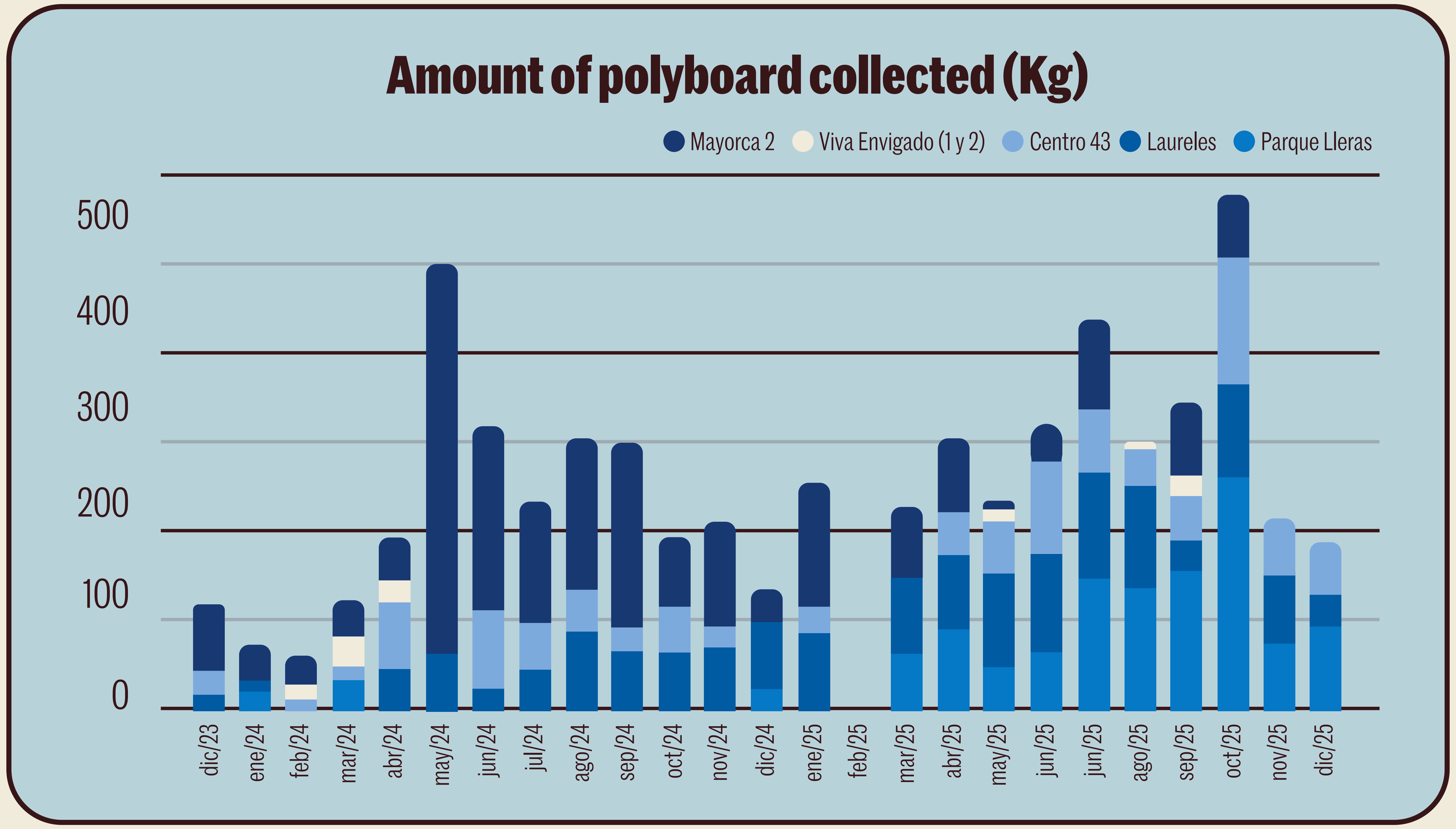
Innovation Pilot with Residuo Biocircular

A pilot was conducted in **6 stores in Bucaramanga** to assess the potential of coffee grounds within productive value chains. After processing **325 kg of waste,** the results showed technical feasibility for **fertilizer production** (with 20% incorporation in the final mix) and non-viability for animal nutrition at this stage.

Arglo & Tork Alliance

The cardboard and polyboard collection project, initiated in 2023 across **6 stores in Medellín,** continued in 2025.
Thanks to enhanced training and operational monitoring, material recovery tripled, increasing from **1.06 tons in 2024 to 2.97 tons in 2025.**





Coffee Grounds Valorization (Coffee Kreiss Alliance)

The strategic partnership with Coffee Kreiss was reactivated to enable selective collection of coffee grounds in **2 stores in Barranquilla.** In 2025, **more than 1.2 tons of this by-product were recovered** and used to manufacture reusable cups and plates. These products are already being commercialized in Juan Valdez® operations in the **United States,** closing the circular economy loop at an international level.

Program Communication

Operational training for Juan Valdez® stores: As part of the pre-holiday training cycle (October–November), 690 supervisors, store managers, and administrative staff were trained on proper solid waste classification and the integration of these practices into the evolution of the Do Not Break the Cycle program, scheduled for relaunch in early 2026.

Field visits: A total of 357 visits were conducted across 209 stores and the production plant, validating the implementation of the company's Sustainability Strategy. These visits included awareness sessions and rapid training on proper solid waste

Textile and Uniform Management

(LASEA Alliance)

A total of **326 kg** of used uniforms were collected. With support from LASEA, approximately **250 kg of recovered fibers** were processed and delivered to Fundación Silfos Teatro en el Viento de Palabra (San Cristóbal Sur, Bogota), where they are used to produce handcrafted wallets, backpacks, and curtains.

Polyboard Cup Collection

Through its waste manager Arglo, the company collected 350 kg of polyboard cups in 2025. This material was delivered to its partner Tork to be used as recycled fiber input in the production of institutional paper products. This initiative has been in operation for nearly two years.

Capsule Collection and Recovery

Procafecol S.A. collected more than 250 kg of capsules, equivalent to 23,160 units.

INTERNATIONALIZATION: A COMMITMENT TO SUSTAINABILITY GOVERNANCE

[GRI 2-29]

PROGRESS TOWARD THE 2030 TARGET

The internationalization of the Sustainability Strategy was consolidated in 2025, demonstrating significant progress in the development of environmental, social, and governance (ESG) components across the various markets where the Juan Valdez® brand operates. This effort is directly aligned with the company's **core 2030 goal:** to ensure that all partners and franchisees fully comply with and implement the established sustainability guidelines. To advance this objective, 2025 management was executed through two strategic fronts:

Support for priority countries under the Expansion Plan: Direct, tailored assistance was provided to each geography to ensure the effective implementation of ESG initiatives.

International Sustainability Guidelines 2030: A global framework and set of directives were established for partners and franchisees to ensure the brand's positive impact worldwide.

SUPPORT FOR PRIORITY COUNTRIES UNDER THE EXPANSION PLAN

To strengthen the brand's value proposition at an international level, the Sustainability team led a strategic support process tailored to the realities of each market. This approach was based on a deep understanding of local contexts, combined with on-site visits by the sustainability team and the creation of co-creation spaces with partners and franchisees. These efforts enabled the effective implementation of initiatives with tangible impacts across environmental, social, and governance (ESG) dimensions.

In parallel, this rollout was aligned with communication strategies designed to highlight the company's efforts, clearly conveying how these initiatives generate value and benefit different stakeholder groups.

United States

Sustainable Management and Operational Efficiency

The company has implemented in-store practices focused on improving operational resource efficiency and reducing environmental impact:

Carbon footprint

Measurement processes were initiated in stores to establish a baseline for future environmental mitigation projects.

Energy efficiency

In three stores in the state of Florida, a diagnostic assessment was completed to develop a 2026 pilot aimed at generating energy efficiencies through operational improvements.

Plastic reduction

The company achieved 100% use of renewable, biodegradable, and plastic-free materials for straws and cutlery. Additionally, the Reusable Cup Program was promoted, with 128 beverages served in reusable cups and 111 beverages consumed in-store using tableware.

Circular innovation

In partnership with Coffee Kreiss, reusable and compostable cups made from coffee grounds and bio-resin (free from petroleum-based plastics) were commercialized.

Strategic partnership

An agreement with **Best Buddies (Amigos del Alma)** was established to promote the labor inclusion of individuals with neurodiversity. This initiative builds on the company's 18 years of experience with the Amigos del Alma program in Colombia (since 2007). The first hires under this alliance are expected in early 2026.

Chile

Path Toward Certification and Integrated Management

The Sustainability Strategy in Chile has strengthened in recent years, with notable progress across ESG dimensions:

B Corporation certification

Empresa B Certificada

An initial diagnostic identified improvement opportunities. The company is currently implementing programs, initiatives, **and policies to enhance operational impact.**

Reusable Cup Program

- **Discount increased to 15%.**
- **1,110 beverages** served in reusable cups during the year.

Coffee grounds reuse

Customers were encouraged to reuse organic waste through the distribution of coffee grounds for use as natural fertilizer.

Waste and water management

(Providencia and Rosario Norte stores)

- **100% of generated waste** was managed.
- Monthly water **consumption decreased by 40%.**

Mercado Urbano Tobalaba store

Designed under a sustainable approach, **achieving 100% waste recovery.**

Partnership with Nuevo Pudahuel International Airport

focused on **waste segregation and recovery in the two stores** located there.

Cage-free eggs

Progress reached 52%, with a target of 100% by 2027.

Coffee with Purpose Program

A cross-cutting strategy designed to create positive impact through key alliances:

- **El Peñoncito Camp:** recreational and developmental experiences for vulnerable families and children.
- **Fundación SoyMás:** social and labor reintegration of teenage mothers.
- **Best Buddies Foundation:** inclusion of individuals with intellectual disabilities.
- **Fundación Amparos:** support for parents experiencing gestational/neonatal loss.

Digital transparency

Development of the Juan Valdez® Chile sustainability microsite to strengthen accountability and communication

Spain
Recognition and Strategic Outlook

Strategic definition

Implementation began of the company's roadmap aligned with European sustainability standards.

Hot Concept Award:

Winner in the Sustainability and CSR category for the impact of the **Women Coffee Growers (Mujeres Cafeteras)** program, recognizing the brand as a platform for gender equity and shared value.

2026 Outlook and Strategic Priorities Strengthening the differentiated value proposition in

Circular economy

- Implementation of the Reusable Cup Program.
- Promotion of in-store consumption using tableware.
- Strategic alliance with Too Good To Go to reduce food waste.
- Transition toward recyclable or recycled packaging materials.

Diversity, equity, and inclusion

Launch of a workforce inclusion program for individuals with neurodiversity.

Mexico
Inclusive Sourcing and Environmental Management

Alliances and fair trade

- **Strengthened partnerships:** Strategic collaboration with Taller Maya, a B Corporation focused on fair trade with artisan communities in the Yucatán Peninsula, enabling the commercialization of handcrafted products in Juan Valdez® stores.
- **Cultural positioning:** Joint participation in La Noche Blanca in Mérida, one of the city's most prominent cultural events.

Circular economy

- **Waste valorization:** Free distribution of coffee grounds to customers for reuse as household fertilizer.
- **Impact:** Direct contribution to the brand's circular economy goals in international markets.

Türkiye
Innovation and Sustainable Culture Building

Material transition

Implementation of bags and packaging made from corn starch.

Waste management

Development of in-store waste separation processes to promote recycling culture among baristas.

Product communication

Enhanced visibility of organic coffee, highlighting its environmental attributes.

SUSTAINABLE DNA: INTERNATIONAL SUSTAINABILITY GUIDELINES

Governance Framework for Global Expansion

Since 2022, **Procafecol S.A.** has embedded sustainability as a core component of its expansion model and as a value proposition that enhances competitiveness in demanding markets.

The year 2025 marked a key milestone in the internationalization strategy, with the progressive adoption of international sustainability guidelines by partners and franchisees.

This progress reflects the company's commitment to achieving its 2030 strategic goal:
To ensure that 100% of Juan Valdez® operations worldwide comply with all sustainability guidelines, aligning business growth with the generation of shared value for people, communities, and the planet.

THREE STRATEGIC IMPLEMENTATION PHASES

1 Regional Rollout

Procafecol S.A. introduced the sustainability guidelines to partners and franchisees across Latin America, North America, Central America and the Caribbean, Europe, and the Middle East. These sessions emphasized ESG management as a strategic pillar of the company and a key component of the brand's value proposition.

2 Assessment and Baseline Definition

An ESG assessment tool was applied to each partner and franchisee, focused on:

- Establishing a baseline across environmental, social, and governance dimensions.
- Identifying gaps relative to the defined standards.

3 Gap-Closing Manuals

Technical manuals were provided to partners and franchisees, including:

- Strategic and operational details for each guideline.
- Step-by-step implementation instructions.
- Required resources.
- Indicators for monitoring and evaluating performance.

BASELINE ASSESSMENT DIAGNOSIS

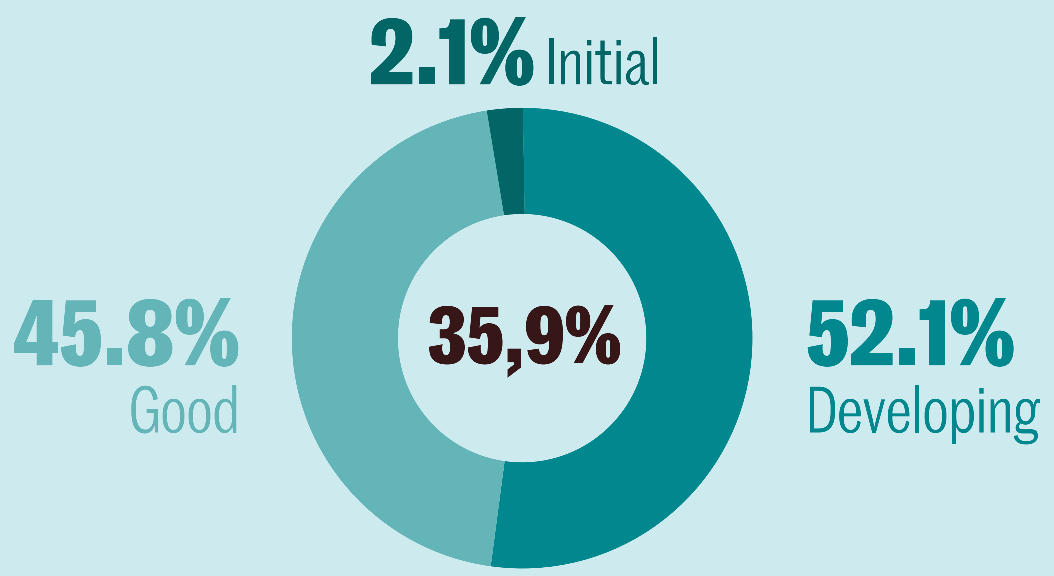
In 2025, the implementation of the ESG Assessment Tool enabled the alignment of partners' local performance with the brand's global sustainability objectives.

This exercise covered **22 partners and franchisees across 20 countries,** organized into four strategic regions:

- **Latin America and the Caribbean (LATAM):** Argentina, Aruba, Bolivia, Chile, Colombia, Costa Rica, Curaçao, Ecuador, El Salvador, Panama, Paraguay, Peru, and the Dominican Republic.
- **North America:** Mexico.
- **Europe:** Spain.
- **Middle East and North Africa (MENA):** Türkiye, Egypt, United Arab Emirates, Kuwait, and Qatar.

Global Results

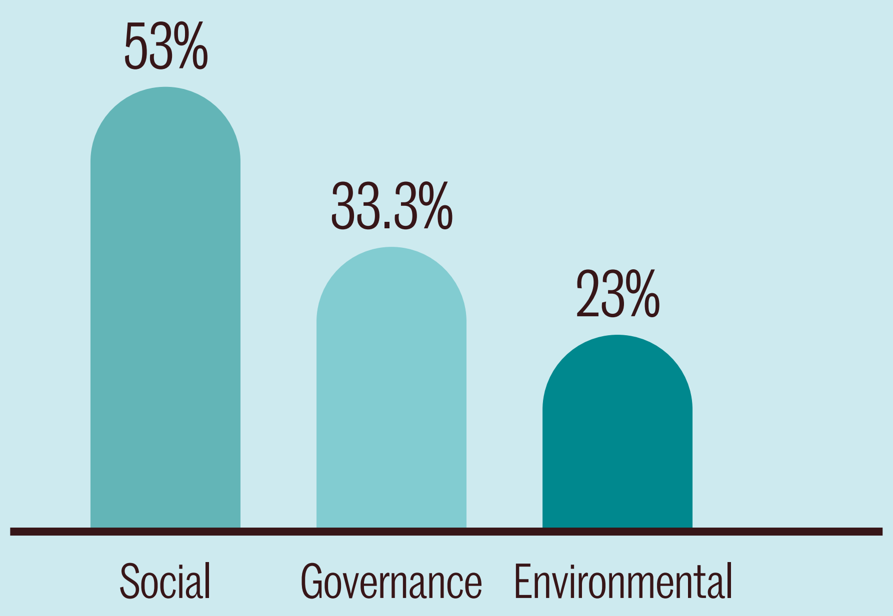
Overall performance



The overall average performance level among partners and **franchisees reached 35.9%**

- **52.1%** of countries are classified as "Developing"
- **45.8%** are classified as "Good"
- **2.1%** are classified as "Initial"

Performance by dimension



- The highest level of compliance was recorded in the social dimension, **exceeding 50%.**
- The most critical gap was identified in the environmental dimension, with only **23% implementation.**

To ensure the effective implementation of the 2030 strategy and facilitate the transfer of best practices developed in Colombia, **Procafecol S.A. provided its international partners with Technical Sustainability Manuals, aimed at:**

Standardizing management practices across partners

Detailing the operational roadmap for implementing sustainability guidelines.

Including key indicators for monitoring and evaluation.

Each partner and franchisee will be able to develop tailored **action plans aligned with the following components**:

- **Climate action:** decarbonization strategies and emissions measurement
- **Circularity:** waste and post-consumer material management
- **Sustainable sourcing:** integration of ESG criteria into the value chain
- **Community development:** promotion of local employment and support for small and medium-sized enterprises.
- **Diversity, equity, and inclusion (DEI):** equal opportunities and female leadership
- **Human rights:** prevention of child and forced labor
- **Ethics and conduct:** transparency and anti-corruption policies

2026 OUTLOOK: COMPREHENSIVE SUPPORT PLAN

For 2026, Procafecol S.A. will implement a Comprehensive Support Plan, based on an in-depth understanding of each market's local context and sustainability maturity level. This plan has a dual objective:

- To support partners in prioritizing key ESG components.
- To establish a clear implementation roadmap, ensuring progress toward the company's 2030 goal.

HUMAN RIGHTS DUE DILIGENCE

In 2025, Procafecol S.A. launched its **Human Rights Policy**, the result of the diagnostic and strategic planning process carried out in 2024.

This milestone was accompanied by **awareness and training** initiatives aimed at strengthening the understanding of a human rights-based approach within corporate management, **targeting both operational (frontline) and administrative (back-office) teams.**

Active **participation and training of the Board of Directors and the Executive Committee** were key to consolidating this process, positioning human rights as a cross-cutting priority that will guide actions across all areas of the organization.

In 2026, **the company will conduct an assessment of actual, potential, and perceived human rights impacts** associated with its operations.

EUROPEAN UNION DEFORESTATION-FREE SUPPLY CHAIN REGULATION

To ensure deforestation-free supply chains, the **European Union enacted Regulation (EU) 2023/1115, also known as the EUDR.** This regulation establishes that commodities such as timber, soy, rubber, cattle, palm oil, cocoa, and coffee must not originate from deforested land after **December 31, 2020.**

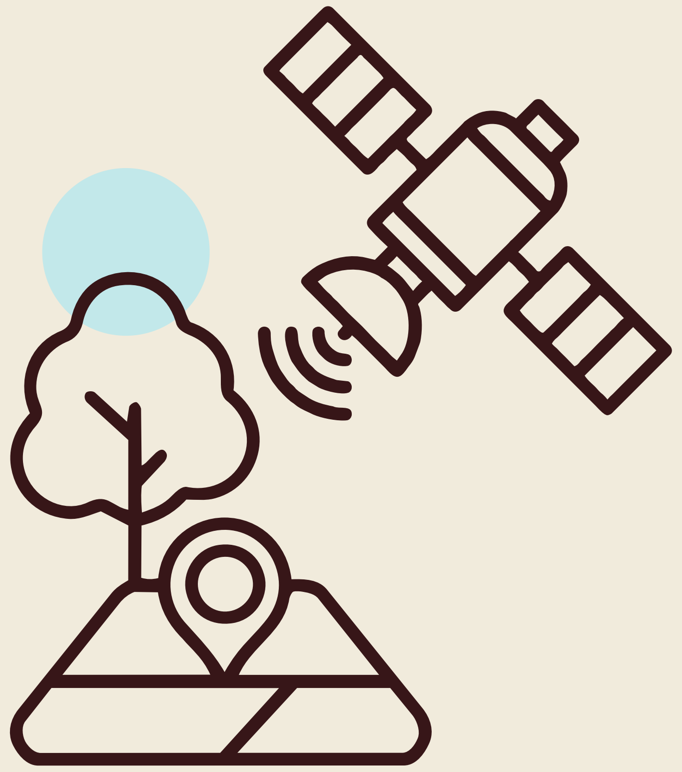
Procafecol's Compliance Model
In response to this regulation, Procafecol S.A. has developed a robust compliance model, supported by the exclusivity of its sourcing**: 100%**

Colombian premium coffee, managed through the National Federation of Coffee Growers of Colombia (FNC), a non-profit organization representing coffee producers across the country. This strategic alliance is critical, as the FNC provides the technical capacity to supply precise farm-level coordinates, enabling full traceability from origin.

KEY TOOLS FOR EUDR COMPLIANCE

Satellite verification and georeferencing

Advanced technology is used to cross-reference farm coordinates, provided by the FNC, with satellite imagery. This process enables **verification of the absence of deforestation** in the coffee's origin farms.



Due diligence plan

Procafecol S.A. has structured a comprehensive strategy to **identify and mitigate risks across its value chain,** ensuring compliance with:

- Colombian environmental legislation
- Land use rights
- Ecosystem protection
- Respect for human rights

This combination of technology, sector-level traceability, and strong governance positions Procafecol as a company well-prepared to proactively meet EUDR requirements.

Although in December 2025 the European Union institutions decided to postpone the enforcement of the EUDR for large operators until December 30, 2026, **Procafecol S.A. has maintained the pace of implementation of its compliance model.** This additional timeframe has been leveraged as a strategic opportunity to strengthen traceability systems and ensure data integrity.

Through this approach, the company reaffirms that its sustainable sourcing strategy is a long-term commitment, one that goes beyond regulatory requirements and strengthens the expansion of the Juan Valdez® brand in the European market.

KEY MILESTONES IN THE INTERNATIONAL EXPANSION STRATEGY

Encuentro +B (Belém, Pará, Brazil)

Procafecol S.A. reaffirmed its commitment to collective action and to addressing global social and environmental challenges through its participation in the **+B Amazonía 2025 Meeting, the global summit of the B Movement.**

In addition to confirming its B Corp recertification, the company had the opportunity to **showcase the Juan Valdez® brand's community impact model,** strengthening its positioning within the purpose-driven business ecosystem.

The brand's stand became a **strategic meeting point for global stakeholders,** where more than **1,400 hot and cold beverages** were served to attendees from different countries, fostering dialogue and inspiration around sustainability and shared value.

SUSTAINABILITY COMMUNICATION STRATEGY

In 2025, the implementation of the sustainability communication strategy played a key role in **increasing visibility of the company's environmental, social, and governance (ESG)** progress. This strategy **strengthened relationships with stakeholders** and highlighted the value of initiatives developed under a comprehensive sustainability approach. Through targeted actions, Procafecol S.A. successfully positioned sustainability as a cross-cutting pillar of its operations and growth.

Social Media

A total of 108 posts were published across social and environmental themes:

- **Social:** Inclusive sourcing, Women Coffee Growers (Mujeres Cafeteras), and Young Coffee Growers (Jóvenes Renacer)
- **Ambiental:** Reusable Cup (Vaso Reúso) Program, Race to Zero, and Do Not Break the Sustainability Cycle

Following its B Corp recertification, the company launched an integrated campaign to highlight its key sustainability achievements, supported by social media content, influencer partnerships, and media coverage.

Programs

Special Christmas Edition Young Coffee Growers: Launch of a commemorative coffee edition produced by participants in the Young Coffee Growers (Jóvenes Renacer) Program, highlighting their role in generational renewal and the development of coffee-growing communities.

Media Coverage

- 75 media publications highlighting sustainability initiatives, including:
- The collaboration with Tork to transform polyboard cups into hygiene products
- The launch of the Mujeres Cafeteras special edition
- 14 publications focused on B Corp recertification

Corporate Channels

- Launch of 30-second sustainability capsules on the intranet and internal communication channels, aimed at educating employees about the Sustainability Strategy
- Development of the B Corp Month campaign, featuring participatory activities for employees centered on the company's recertification

GRI Standards Index
(Global Reporting Initiative)

Statement of Use: Juan Valdez® (Procafecol S.A.) has prepared this report in accordance with the GRI Standards (reference use) for the period from January 1, 2025 to December 31, 2025.

Standard	Disclosure	Page	Omission		
			Omission Requirements	Reason	Explanation
Custom Indicators	3-3 Innovation		Not applicable	This element is not provided	The organization is not required to apply the element
	3-3 Quality and Safety				
	3-3 Digital Transformation and Technology				
	3-3 Coffee Grower Ally Plan	27			
	3-3 Climate Action	48			
	3-3 Circular Economy	66			

GRI 2: General Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
The Organization and Its Reporting Practices	2-1 Organizational details		Not applicable	This element is not provided	The organization is not required to apply the element
	2-2 Entities included in the organization's sustainability reporting				
	2-3 Reporting period, frequency and contact point	2			
	2-4 Restatements of information		Not applicable	This element is not provided	The organization is not required to apply the element
	2-5 External assurance				
	2-6 Activities, value chain and other business relationships	15			
	2-7 Employees		Not applicable	This element is not provided	The organization is not required to apply the element
	2-8 Workers who are not employees				

GRI 2: General Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
Governance	2-9 Governance structure and composition		Not applicable	This element is not provided	The organization is not required to apply the element
	2-10 Nomination and selection of the highest governance body				
	2-11 Chair of the highest governance body				
	2-12 Role of the highest governance body in overseeing the management of impacts				
	2-13 Delegation of responsibility for managing impacts				
	2-14 Role of the highest governance body in sustainability reporting				
	2-15 Conflicts of interest				
	2-16 Communication of critical concerns				
	2-17 Collective knowledge of the highest governance body				
	2-18 Evaluation of the performance of the highest governance body				
	2-19 Remuneration policies				
	2-20 Process to determine remuneration				

GRI 2: General Disclosures					
Standard	**Disclosure**	**Page**	**Omission**		
			Omission Requirements	Reason	Explanation
Strategy, policies and practices	2-22 Statement on sustainable development strategy		Not applicable	This element is not provided	The organization is not required to apply the element
	2-23 Policy commitments	12, 81, 88, 93			
	2-24 Embedding policy commitments	88, 93			
	2-25 Processes to remediate negative impacts		Not applicable	This element is not provided	The organization is not required to apply the element
	2-26 Mechanisms for seeking advice and raising concerns				
	2-27 Compliance with laws and regulations				
	2- 28 Membership associations	4, 96, 97			
Stakeholder engagement	2-29 Approach to stakeholder engagement	10, 82, 88	Not applicable	This element is not provided	The organization is not required to apply the element

GRI 3: Material Topics

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
Material Topics	3-1 Process to determine material topics	10			
	3-2 List of material topics	10			
	3-3 Management of material topics	10			

200 Series: Economic Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 201: Economic Performance	201-1 Direct economic value generated and distributed 201-3 Defined benefit plan obligations and other retirement plans		Not applicable	This element is not provided	The organization is not required to apply the element
GRI 203: Indirect Economic Impacts	203-1 Infrastructure investments and services supported	46			
	203-2 Significant indirect economic impacts	46			
GRI 204: Procurement Practices	204-1 Proportion of spending on local suppliers		Not applicable	This element is not provided	The organization is not required to apply the element

200 Series: Economic Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 205: Anti-corruption	205-1 Operations assessed for risks related to corruption		Not applicable	This element is not provided	The organization is not required to apply the element
	205-2 Communication and training about anti-corruption policies and procedures				
	205-3 Confirmed incidents of corruption and actions taken				

300 Series: Environmental Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 301: Materials	301-2 Recycled input materials used	69			
	301-3 Reclaimed products and their packaging materials	69, 70			
GRI 302: Energy	302-1 Energy consumption within the organization	51, 54			
	302-4 Reduction of energy consumption	51, 54			
GRI 303: Water and Effluents	303-1 Interacción con el agua como recurso compartido	70			

300 Series: Environmental Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 305: Emissions	305-1 Direct (Scope 1) GHG emissions	51, 53, 54			
	305-2 Energy indirect (Scope 2) GHG emissions	51, 53, 54			
	305-3 Other indirect (Scope 3) GHG emissions	51, 53, 56, 62			
	305-4 GHG emissions intensity	51, 53			
	305-5 Reduction of GHG emissions	51, 53, 60			
GRI 306: Waste	306-1 Waste generation and significant waste-related impacts	70			
	306-2 Management of significant waste-related impacts	70			
	306-3 Waste generated	69, 70			
	306-4 Waste diverted from disposal	70			
	306-5 Waste directed to disposal	70			
GRI 308: Supplier Environmental Assessment	308-1 New suppliers that were screened using environmental criteria	15, 24			
	308-2 Negative environmental impacts in the supply chain and actions taken	15			

400 Series: Social Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 401: Employment	401-1 New employee hires and employee turnover		Not applicable	This element is not provided	The organization is not required to apply the element
	401-2 Benefits provided to full-time employees that are not provided to temporary or part-time employees				
	401-3 Parental leave				
GRI 403: Occupational Health and Safety	403-1 Occupational health and safety management system				
	403-2 Hazard identification, risk assessment, and incident investigation				
	403-3 Occupational health services				
	403-4 Worker participation, consultation, and communication on occupational health and safet				
	403-5 Worker training on occupational health and safety				
	403-6 Promotion of worker health				

400 Series: Social Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 403: Occupational Health and Safety	403-7 Prevention and mitigation of occupational health and safety impacts directly linked by business relationships		Not applicable	This element is not provided	The organization is not required to apply the element
	403-8 Workers covered by an occupational health and safety management system		Not applicable	This element is not provided	The organization is not required to apply the element
	403-9 Work-related injuries		Not applicable	This element is not provided	The organization is not required to apply the element
	403-10 Work-related ill health		Not applicable	This element is not provided	The organization is not required to apply the element
GRI 404: Training and Education	404-1 Average hours of training per year per employee		Not applicable	This element is not provided	The organization is not required to apply the element
	404-2 Programs for upgrading employee skills and transition assistance programs		Not applicable	This element is not provided	The organization is not required to apply the element
	404-3 Percentage of employees receiving regular performance and career development reviews		Not applicable	This element is not provided	The organization is not required to apply the element
GRI 405: Diversity and Equal Opportunity	405-1 Diversity of governance bodies and employees		Not applicable	This element is not provided	The organization is not required to apply the element
	405-2 Ratio of basic salary and remuneration of women to men		Not applicable	This element is not provided	The organization is not required to apply the element

400 Series: Social Disclosures

Standard	Disclosure	Page	Omission Requirements	Reason	Explanation
GRI 413: Local Communities	413-1 Operations with local community engagement, impact assessments, and development programs	20, 27			
GRI 414: Supplier Social Assessment	414-1 New suppliers that were screened using social criteria	15			
	414-2 Negative social impacts in the supply chain and actions taken	15			
GRI 416: Customer Health and Safety	416-1 Assessment of the health and safety impacts of product and service categories		Not applicable	This element is not provided	The organization is not required to apply the element
	416-2 Incidents of non-compliance concerning the health and safety impacts of products and services				